

# The Intelligent Brokerage: How AI Is Transforming CRE Strategy and Execution

**All Member Meeting  
Wednesday, May 13, 2026**

**11:30am - 1:15 pm | Renaissance Milwaukee West**

What if the biggest competitive advantage in commercial real estate over the next five years isn't relationships or location, but how you bring it all together by leveraging data, technology, and AI?

Join us for our spring All-Member Meeting featuring Topher Stephenson, a nationally recognized leader at the intersection of commercial real estate, AI, and tech. Topher is a commercial real estate technology consultant and Co-Founder of CRE AI Studio, with over a decade of CRE experience across property marketing direction, in-house deal-making, and brokerage management.

Topher will cut through the hype to show how AI, analytics, and emerging tools are already reshaping deal sourcing, market analyses, underwriting, marketing, and client expectations, along with practical ways you can put these tools to work immediately. His insights are tactical, relevant, and immediately applicable.

As part of the program, attendees will receive 5 weeks of free access to Topher's online training & resources in CRE AI Studio, designed to help you jump-start your use of AI with step-by-step tutorials, prompts, and use-cases you can put to work right away.

**Presented by:**



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