



2025 Member Profile



An SIOR Wisconsin member is a distinguished commercial real estate professional specializing in industrial and office sectors within Wisconsin. Key attributes include:

Experience and Expertise

Tenure: A minimum of five years in active commercial real estate practice.

Specialization: Focus on industrial and/or office brokerage, encompassing leasing, sales, property management, or development.

High Standards of Production

Transaction Volume: Consistent involvement in significant deals, meeting rigorous production criteria over a set period. In Wisconsin, the GFI requirement is \$350,000.

Reputation: Recognized for excellence and reliability within the Wisconsin commercial real estate community.

Ethics and Professionalism

Code of Conduct: Adherence to SIOR's strict code of ethics, ensuring ethical and transparent client service.

Professional Development: Commitment to ongoing education and staying updated on industry trends and best practices.

Leadership and Networking

Community Engagement: Active participation in leadership roles within the local commercial real estate community.

Global Network: Access to SIOR's worldwide network, offering clients national and international reach.

Credentialed and Recognized

SIOR Designation: Holds the prestigious SIOR designation, signifying a high level of proficiency and reliability in the industry.

SIOR Wisconsin, with 33 designees and associate designees, provides a wealth of educational events and networking opportunities for the commercial real estate community. They offer professional services throughout the State. The chapter is also a proud sponsor of the SIOR Wisconsin Commercial Real Estate Scholarship at the University of Wisconsin Milwaukee, recognizing and rewarding outstanding real estate students.

SIOR Wisconsin traditionally holds three annual events including a Spring Conference (150 attendance in SE Wisconsin); Golf Outing – jointly with CCIM (120 attendance in Waukesha County); and Fall Pheasant Hunt (75 in attendance at Milford Hills). In 2025, SIOR Wisconsin will host the Great Lakes Regional Conference (August 13-14, 2025 in Milwaukee) – more than 100 SIORs from across the Great Lakes Region are expected to attend.