

Press Release

For Immediate Release

Contact: Wally Sauthoff, Partner/Managing Director
NAI Pfefferle – Milwaukee
262.389.4920

NAI Pfefferle Announces Expansion into Milwaukee Area With New Office *Company Plans for January 2025 Official Office Opening*

Milwaukee, Wis. – January 7, 2025 – NAI Pfefferle, one of Wisconsin's largest commercial real estate firms, is excited to announce its expansion into the Greater Milwaukee market effective January 1, 2025. The firm, a division of Pfefferle Companies, Inc., has offices in Appleton, Green Bay, Sheboygan and Wausau. The company has 26 licensed brokers and manages more than 14 million square feet of property throughout the state of Wisconsin. Founded in Appleton, Wisconsin, in 1971, Pfefferle Companies provides a full range of real estate services to a variety of clients, specializing in the sales, leasing and management of office, industrial, retail, multi-family and investment property.

"We're very excited to expand into such a thriving market," said Amy Pfefferle Oelhafen, president of NAI Pfefferle and Pfefferle Companies, which employs more than 140 people across the state. "We look forward to bringing our company's 50+ years of experience, services and resources to Southeast Wisconsin to make a positive impact in Milwaukee's commercial real estate market."

NAI Pfefferle is part of the NAI Global real estate network, which has more than 325 local offices and 5,800 professionals across the globe. This global connectivity provides the firm and its clients with full market access and boots on the ground, both around the corner and around the world.

"We've been impressed with NAI Pfefferle's continued growth, not only in their existing markets but across the state of Wisconsin," said Cliff Moskowitz, Executive Vice President-North America at NAI Global. "Their expertise and leadership are evident in the markets they serve. I'm excited to see their impact in the Milwaukee region as they become one of the largest commercial real estate firms in Wisconsin, as well as our entire network."

NAI Pfefferle has named Walter Sauthoff to lead the expansion into the Milwaukee office. As Partner and Managing Director, Sauthoff brings more than 30 years of real estate experience in Southeast Wisconsin. His experience extends across a variety of segments, including brokerage, property management, and development, having managed teams, projects and portfolios statewide. Sauthoff will lead a team of local advisors specializing in office, industrial, retail, multi-family and investment properties in the Greater Milwaukee market, including the counties of Milwaukee, Ozaukee, Washington, Jefferson, Dodge and Waukesha.

"I'm thrilled to lead NAI Pfefferle's expansion into Milwaukee," said Sauthoff. "This market has tremendous opportunities for a company like Pfefferle, whose culture, expertise and market presence will be a great addition. I can't wait to start growing our team and providing results-driven real estate solutions to our clients."

The firm will be located at 1233 N. Mayfair Road, Suite 207 in Milwaukee.

About NAI Pfefferle

With more than 50 years in business and offices in Appleton, Green Bay, Sheboygan and Wausau, NAI Pfefferle is a full-service commercial real estate powerhouse. Our 26 licensed advisors and strong support staff specialize in office, retail, industrial, multifamily, land and investment properties. Clients ranging from Fortune 500 companies to small businesses rely on NAI Pfefferle for a wide range of CRE services including site selection & acquisition, leasing & sales, tenant & buyer representation, global corporate services and real estate consulting. To learn more about NAI Pfefferle, visit www.naipfefferle.com.

About NAI Global

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 325 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,800 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world.

NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit www.naiglobal.com.

#