

Wisconsin Retail Conference Municipality Sponsor Opportunity



April 30th, 2025 | Hyatt Regency Milwaukee | 11-6:30

This year's event will feature a keynote, panel presentation, and roundtable sessions with more than 20 round-table topics. Additionally, we will have a municipal showcase highlighting retail development and redevelopment opportunities throughout Wisconsin. More than 300 commercial real estate, retail, and economic development leaders will be in attendance including brokers, investors, developers, bankers, engineers, attorneys, and more.

Municipal Showcase: Municipalities play a crucial role in a project's success, and we are deeply engaged with the economic development community. This year, municipalities will have the opportunity to host a table at our highly popular happy hour event (4:30 - 6:30 PM), where they can showcase their community with display materials. Additionally, we will gather information on available development sites, incentives, key contacts, and desired retailers. This information will be compiled and shared with all attendees. To encourage engagement, we will incorporate a game that guides attendees through the showcase, ensuring they visit each municipality's display.

Municipal Showcase Sponsorship _____ **\$500**
Logo included in all marketing materials, includes a ticket to attend the conference and the opportunity to set up a booth around the Happy Hour to engage with attendees. Municipalities will be offered an opportunity to complete a one-page flyer outlining the municipal economic development opportunities, targets, contact information and more.

Conference Schedule:
11:00 – 11:45 - Registration and Networking
11:45 – 12:45 - Welcome & Lunch
12:45 – 1:30 - Keynote
1:30 – 1:45 - Break
1:45 – 2:30 - Panel
2:30 - 2:45 - Break
2:45 – 4:15 - Roundtables
4:30 – 6:30 - Happy Hour

Presented By:



Billing Information

Contact Name: _____ Company Name: _____

Email: _____ Phone Number: _____

Invoices will be sent via Paypal. They can be paid via credit card or check written to CARW.
A check can be sent to 250 E Wisconsin Ave, Suite 725, Milwaukee, WI 53202