

Exploring Milwaukee & Madison Markets

Challenges, Opportunities, and Collaboration

Wednesday, April 16th, 2025

Exploring the Milwaukee & Madison Markets: Challenges, Opportunities, and Collaboration

Join CARW & Smart Growth Greater Madison on April 16th in Madison for an engaging discussion on the quickly evolving landscape in Milwaukee and Madison. Featuring insights from Matt Dorner (Milwaukee Downtown BID) and Jason Illstrup (Downtown Madison, Inc.), this program will explore the challenges each market faces and the opportunities for collaboration—not only on business initiatives but also in policy and commercial real estate development.

Additionally, Cori Lamont, SVP for Government Affairs at the Wisconsin REALTORS, will provide an update on what's happening at the State Capitol, focusing on the 2025-27 State Budget and Capital Budget proposals and their potential impact on the industry.

We will also be joined by legislators actively shaping commercial real estate policy, offering a unique opportunity to engage in policy discussions that directly affect our communities. Don't miss this important conversation that bridges regional markets, fosters collaboration, and keeps you informed on key legislative initiatives impacting commercial real estate.

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