

2024



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ELECTION RESULTS SUMMARY

- Donald Trump's defeat of Kamala Harris is only the second time since 1984 that a Republican presidential candidate has carried Wisconsin.
- Tammy Baldwin was reelected for a third term, narrowly defeating second time U.S. Senate candidate Eric Hovde.
- The Wisconsin U.S. House delegation will remain 6-2 in favor of Republicans.
- Tony Wied was elected to the House to replace former Congressman Mike Gallagher in the 8th CD.
- Republicans will control the state Senate 18-15, losing four seats to the Democrats.
- Republicans will control the state Assembly 54-45, losing 10 seats to the Democrats.

Bottom line: The new maps opened the door to Democrats taking a legitimate run at the Assembly majority. The new maps also fueled record spending. WisPolitics tracked \$44 million in 13 key state Assembly races and \$27 million in five state Senate races that were targeted by both political parties. Republicans will control both the Senate and Assembly for the next two years. In 2026, both chambers will be up for grabs.

2024 ELECTIONS: WRA SUCCESS RATE AND NEW MEMBERS

- | | |
|-------------------|------|
| • U.S. Senate | 100% |
| • Congress: | 100% |
| • State Senate: | 86% |
| • State Assembly: | 95% |

U.S. Senate:

Tammy Baldwin (D)

Congress:

- Tony Wied (R8)

State Senate:

- Dora Drake (D4)
- Jodi Habush Sinykin (D8)
- Sarah Keyeski (D14)
- Melissa Ratcliff (D16)
- Kristin Alfheim (D18)
- Jamie Wall (D30)

State Assembly:

- Karen Kirsch (D7)
- Priscilla Prado (D9)
- Sequanna Taylor (D11)
- Russell Goodwin (D12)
- Angelito Tenorio (D14)
- Margaret Arney (D18)
- Joe Sheehan (D26)
- Lindee Brill (R27)
- Rob Kreibich (R28)
- Karen DeSanto (D40)
- Maureen McCarville (D42)
- Brienne Brown (D43)
- Ann Roe (D44)
- Joan Fitzgerald (D46)
- Randy Udell (D47)

Assembly Continued:

- Andrew Hysell (D48)
- Dean Kaufert (R53)
- Angelena Cruz (D62)
- Ben DeSchmidt (D65)
- Vinnie Miresse (D71)
- Angela Stroud (D73)
- Duke Tucker (R75)
- Renuka Mayadev (D77)
- Brent Jacobson (R87)
- Benjamin Franklin (R88)
- Ryan Spaude (D89)
- Amaad Wagner (D90)
- Christan Phelps (D93)
- Tara Johnson (D-96)
- Jim Piwowarczyk (R98)

WISCONSIN PRESIDENTIAL ELECTION



Donald Trump (R)



Kamala Harris (D)

2024 General Election

- **Donald Trump:** 1,697,298 (49.7%)
- **Kamala Harris:** 1,667,881 (48.8%)
- **Total Vote:** 3,365,179

- **Squeaker:** In five of the last seven presidential elections since 2000, the fight for Wisconsin’s electoral votes has been decided by less than a single point. Donald Trump squeaked by Kamala Harris by 0.9 points in 2024.
- **History:** Wisconsin’s presidential vote was decided by less than a percentage point in 2024. This is the “first time during the two-party era (1828+) that a state has hosted such a nail-biter in three consecutive cycles,” according to Eric Ostermeier of the University of Minnesota Humphrey School of Public Affairs.
- **More History:** Wisconsin was the “tipping point” state for the third consecutive presidential election. When Wisconsin was called for Trump early Wednesday morning, that gave him the 10 electoral votes to win the presidential election.

U.S. SENATE



Tammy Baldwin (D)



Eric Hovde (R)

2024 General Election

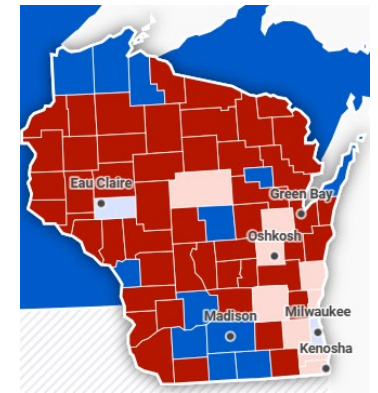
Tammy Baldwin:	1,672,550 (49.38%)
Eric Hovde:	1,643,592 (48.52%)
Phil Anderson:	42,349 (1.25%)
Thomas Leager:	28,717 (0.85%)
Total vote:	3,387,208

Money: Preliminary numbers for spending in the 2024 Wisconsin U.S. Senate race by the candidates and third parties was \$196,141,042. The 2024 election set a new all-time record.

Odd couple: Wisconsin has now had U.S. Senators from opposing parties for 14 years, the longest streak in the State's history.

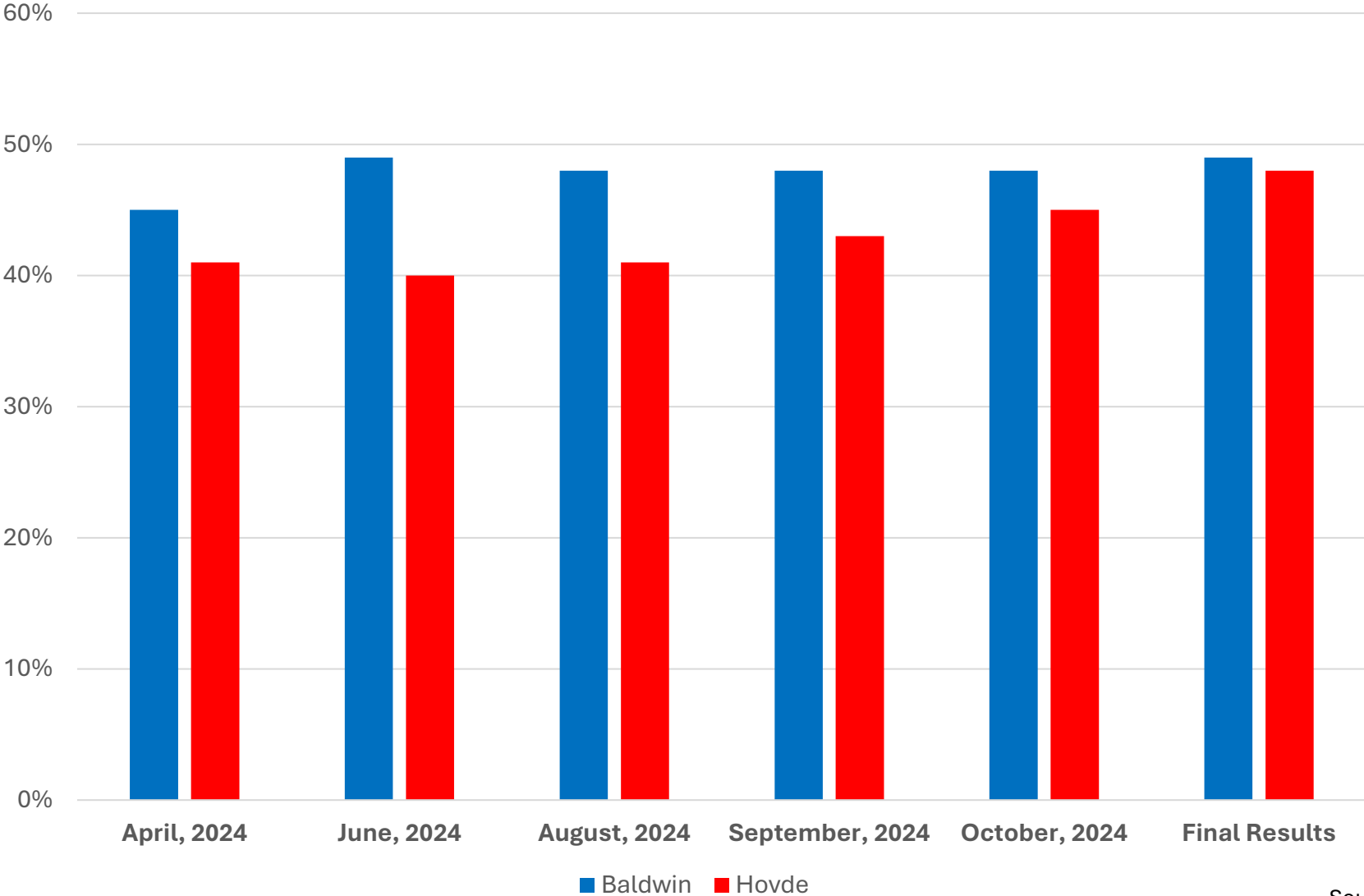
Second attempts: “Across the 41 U.S. Senate elections held in Wisconsin since 1914, losing major party candidates have mounted 22 subsequent campaigns for the office, and all but one (Joe McCarthy) were unsuccessful,” according to Smart Politics. The 2024 Senate race was Hovde's second attempt.

Split ballot: Wisconsin has split its presidential and U.S. Senate vote for the two offices in just three out of 21 cycles since 1916, or 13% of the time. The Trump and Baldwin split decision is rare in Wisconsin U.S. Senate elections.



U.S. SENATE

Baldwin (D) vs. Hovde (R)



Source: Marquette Law School Poll

WISCONSIN CONGRESSIONAL DELEGATION

2 Democrats



Pocan
CD 2



Moore
CD 4



Steil
CD 1



Van Orden
CD 3



Fitzgerald
CD 5



Grothman
CD 6



Tiffany
CD 7



Wied
CD 8

WRA/NAR 2024

Total number of congressional races:	8
WRA involved in:	8
Total number of wins:	8
Winning percent:	100%

No Change: The Wisconsin U.S. House delegation will remain 6-2, with a GOP advantage.

New Member: Tony Wied (R) is replacing Mike Gallagher, who resigned after eight years in the House from the 8th CD.

Longest Serving Member: Congresswoman Gwen Moore is the most senior member at 19 years of service.

8th CONGRESSIONAL DISTRICT



Tony Wied (R)



Kristin Lyerly (D)

2024 General Election

- **Tony Wied:** 240,214 (57.4%)
- **Kristin Lyerly:** 178,621 (42.6%)
- **Total vote:** 418,835

Money: Spending in the 2024 Wisconsin 8th Congressional District by the candidates and third parties was \$4,667,122. This open seat contest was less expensive than four of the five highly targeted state Senate elections for this election cycle.

History: According to former St. Norbert College Professor David Wegge, the 8th CD has leaned GOP throughout its history. Only seven Democrats have represented it since its creation, but none served more than two terms. Tony Wied had the clear advantage in this open seat matchup.

Outsiders: The 8th CD has a history of voting for “outsiders” during election years with no incumbent running for reelection. Tony Wied’s victory over two established primary opponents maintains this tendency.

WISCONSIN LEGISLATURE

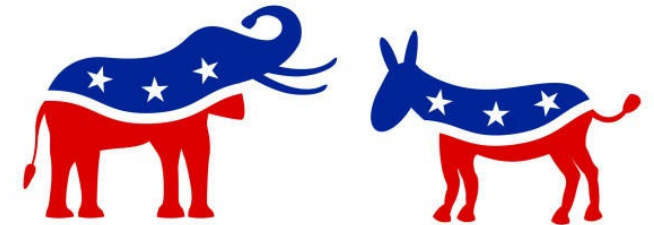
Pre-Election 2024

	Democrats	Republicans	Independent/Vacant
Senate	11	22	0
Assembly	34	64	1

Post-Election 2024

	Democrats	Republicans	Independent/Vacant
Senate	15	18	0
Assembly	45	54	0

Senate Democrats:	+4 seats
Assembly Democrats:	+10 seats



STATE SENATE

- **Total number of races:** 16
- **WRA involved in:** 14
- **Total wins:** 12
- **Winning percent:** 86%

Wins include:

- Eric Wimberger (R2)
- Dora Drake (D4)
- LaTonya Johnson (D6)
- Rob Stafsholt (R10)
- Mary Felzkowski (R12)
- Melissa Ratcliff (D16)
- Dan Feyen (R20)
- Robert Wirch (D22)
- Pat Testin (R24)
- Kelda Helen Roys (D26)
- Julian Bradley (R28)
- Brad Pfaff (D32)

Losses include:

- Duey Stroebel (R8)
- Joan Ballweg (R14)

Stayed Out:

- Kristin Alfheim (D18)
- Jamie Wall (D30)

New Members



Dora Drake
(SD4)



Jodi Habush Sinykin
(SD8)



Sarah Keyeski
(SD14)



Melissa Ratcliff
(SD16)



Kristin Alfheim
(SD18)



Jamie Wall
(SD30)

Comments:

- Senate Democrats won all five targeted seats: Senate Districts 8, 14, 18, 30, 32.
- Total spending by candidates and third parties in the five targeted seats: \$27.2 million, according to WisPolitics.
- No more senate GOP supermajority.
- There will be six new members of the Wisconsin State Senate in January.

STATE ASSEMBLY

Assembly (54 GOP, 45 Dem)

- Total number of races: 99
- WRA involved in: 92
- Total wins: 87
- Winning percent: 95%

1. Joel Kitchens (R)
2. Shae Sortwell (R)
3. Ron Tusler (R)
4. David Steffen (R)
5. Joy Goeben (R)
6. Elijah Behnke (R)
7. Karen Kirsch (D)
8. Sylvia Ortiz-Velez (D)
9. Priscilla A. Prado (D)
10. Darrin Madison (D)
11. Sequanna Taylor (D)
12. Russell Antonio Goodwin, Sr (D)
13. Robyn Vining (D)
14. Angelito Tenorio (D)*
15. Adam Neylon (R)
16. Kalan Haywood (D)
17. Supreme Moore Omokunde (D)
18. Margaret Arney (D)
19. Ryan Clancy (D)*
20. Christine M. Sinicki (D)
21. Jessie Rodriguez (R)
22. Paul Melotik (R)
23. Deb Andraca (D)
24. Dan Knodl (R)
25. Paul Tittl (R)
26. Joe Sheehan (D)
27. Lindee Rae Brill (R)
28. Rob Kreibrich (R)
29. Treig E. Pronschinske (R)
30. Shannon Zimmerman (R)
31. Tyler August (R)
32. Amanda Nedweski (R)
33. Robin J. Vos (R)
34. Rob Swearingen (R)
35. Calvin Callahan (R)
36. Jeffrey Mursau (R)
37. Mark L. Bom (R)
38. William Penterman (R)
39. Alex Dallman (R)
40. Karen DeSanto (D)*
41. Tony Kurtz (R)
42. Maureen McCarville (D)
43. Brienne Brown (D)
44. Ann Roe (D)
45. Clinton Anderson (D)
46. Joan Fitzgerald (D)
47. Randy Udell (D)
48. Andrew Hysell (D)
49. Travis Tranel (R)
50. Jenna Jacobson (D)
51. Todd Novak (R)
52. Lee Snodgrass (D)
53. Dean R. Kaufert (R)
54. Lori Palmeri (D)
55. Nate Gustafson (R)
56. Dave Murphy (R)
57. Kevin Petersen (R)
58. Rick Gundrum (R)
59. Robert Brooks (R)
60. Jerry O'Connor (R)
61. Bob Donovan (R)
62. Angelina M. Cruz (D)
63. Robert Wittke (R)
64. Tip McGuire (D)
65. Ben DeSmidt (D)
66. Greta Neubauer (D)
67. David Armstrong (R)
68. Rob Summerfield (R)
69. Karen Hurd (R)
70. Nancy VanderMeer (R)
71. Vinnie Miresse (D)*
72. Scott Krug (R)
73. Angela Stroud (D)*
74. Chanz J Green (R)
75. Duke Tucker (R)
76. Francesca Hong (D)
77. Renuka Mayadev (D)
78. Shelia Stubbs (D)
79. Lisa Subeck (D)
80. Mike Bare (D)
81. Alex Joers (D)
82. Scott Allen (R)
83. Dave Maxey (R)
84. Chuck Wichgers (R)
85. Patrick Snyder (R)
86. John Spiros (R)
87. Brent Jacobson (R)
88. Benjamin Franklin (R)
89. Ryan Spaude (D)
90. Amaad Rivera Wagner (D)
91. Jodi Emerson (D)
92. Clint Moses (R)
93. Christian Phelps (D)*
94. Steve Doyle (D)
95. Jill Billings (D)
96. Tara Johnson (D)
97. Cindi Duchow (R)
98. Jim Piwowarczyk (R)
99. Barbara Dittrich (R)

Note:

Yellow highlighted names represent races where the WRA supported the opposing candidate.

* = The WRA did not endorse a candidate in Assembly Districts 14, 19, 40, 71, 73 and 93.

STATE ASSEMBLY NEW MEMBERS



**Karen Kirsch
AD7**



**Pricilla Prado
AD9**



**Sequanna Taylor
AD11**



**Russell
Goodwin, Sr AD12**



**Angelito Tenorio
AD14**



**Margaret Arney
AD18**



**Joe Sheehan
AD26**



**Lindee Brill
AD27**



**Rob Kreibich
AD28**



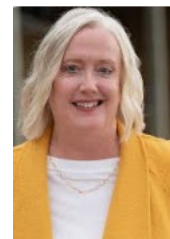
**Karen DeSanto
AD40**



**Maureen
McCarville AD42**



**Brienne Brown
AD43**



**Ann Roe
AD44**



**Joan Fitzgerald
AD46**



**Randy Udell
AD47**



**Andrew Hysell
AD48**



**Dean Kaufert
AD53**



**Angelina Cruz
AD62**



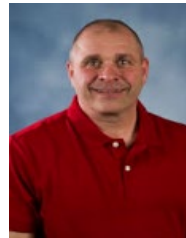
**Ben DeSmidt
AD65**



**Vinnie Miresse
AD71**



**Angela Stroud
AD73**



**Duke Tucker
AD75**



**Renuka Mayadev
AD77**



**Brent Jacobson
AD87**



**Ben Franklin
AD88**



**Ryan Spaude
AD89**



**Amaad Rivera
Wagner AD90**



**Christian Phelps
AD93**



**Tara Johnson
AD96**



**Jim Piwowarczyk
AD98**

COMMENTS

- **Real competition:** Going into the November 2024 elections, Republicans controlled the Assembly 64-34. After November 5, the GOP controls the Assembly 54-45. Democrats picked up **10 seats** under the new maps.
- **New faces:** There are **30 new members (30%)** of the Assembly who will be seated in January 2025.
- **Serious money:** Candidates and third-party spending in the top 13 competitive Assembly seats totaled **\$44 million**.
- **Assembly Republicans:** Have held the majority for 28 of the last 30 years. The new legislative maps will make future Assembly elections far more competitive for the next six years.