

ANNUAL SPONSOR BENEFITS



ANNUAL SPONSORSHIP LEVELS	PARTNER	DIAMOND	PLATINUM	GOLD/PLUS	SILVER	BROKERAGE
Website Recognition	Banner Ad	Banner Ad	Banner Ad	Logo	Listing	Logo
CARW Connector Weekly Ad	12x/year	6x/year	4x/year			
Sponsor Submitted Content in Newsletter	As Requested	Quarterly	2x/year			
Quarterly Happy Hour Recognition	1x	1x	1x			
Social Media Recognition	4x	2x	1x			
Golf Outing Foursome	2	2	1	1 (Gold Plus)		
Golf Outing Sponsorship	YES	YES	YES	YES		
CARW Deal of the Year Awards & Installation Tickets 2024	TABLE	TABLE	4	2	2	2
Holiday Party Tickets 2024	8	8	4	2	2	2
Rainmaker Event Tickets	2	2	2	2	2	2
CARW & NAIOP Market Update	2	2	2	2	2	2
Annual Sponsor Reception (Exclusive)	2	2	2	2	2	2
Tickets to Monthly Lunch & Learns (In-Person or Virtual)	2	2	2	2	2	2
Access to CARW Membership Directory	X	X	X	X	X	X
	\$15,000	\$12,000	\$7,500	\$6,000/\$5,000	\$4,000	\$3,000

*Exclusive to
Brokerage Firms

MARQUEE EVENT SPONSORSHIP OPPORTUNITIES

GOLF OUTING SPONSOR

The primary sponsor for the annual CARW golf outing.....\$10,000

LUNCH & LEARN SPONSOR

Marketing/signage and speaking opportunity at CARW Lunch & Learn (in-person/virtual) 9x/year.....\$10,000

RETAIL CONFERENCE SPONSOR

Presenting sponsor on all marketing, signage at the event, and eight tickets to the event.....\$7,000

HOLIDAY PARTY SPONSORSHIP (2 available)

Presenting sponsor for the annual holiday party, signage at the event, and six tickets to the event.....\$5,000

ROUNDTABLE, ECONOMIC FORECAST, OR MARCH MADNESS SPONSORSHIP

Presenting sponsor on one of the events, logos on event marketing, signage at the event, and four tickets to event.....\$3,000

NEXTGEN SPONSORSHIP (3 Available)

Signage and speaking opportunity at every NextGen event 9x/year.....\$2,500

*Marquee sponsorships can be negotiated with annual sponsor benefits

SPONSORSHIP TYPE SELECTED _____		
NAME _____	COMPANY _____	
STREET ADDRESS _____		
CITY _____	STATE _____	ZIP _____
EMAIL _____	PHONE _____	
CREDIT CARD # _____	EXP _____	CODE _____
CHECK # _____	AMOUNT ENCLOSED _____	
INVOICE ME _____	BILL UPFRONT _____	BILL QUARTERLY _____
SIGNATURE _____		DATE _____

Please submit sponsorship form along with payment to the CARW office within 60 days of signing. Cancellations must be made in writing (by email) FIVE business days prior to the start of the event for a full refund. Registrations are non-transferrable.

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