



MKE

2024 HOST COMMITTEE





About The Host Committee

- Nonpartisan, nonprofit partnership with the City of Milwaukee and State of Wisconsin dedicated to driving a lasting social and economic impact
- Dedicated to showcasing Milwaukee to 50,000 visitors and a global audience
 - Delegates, journalists, elected officials, and other visitors
- Led by Board of Directors including:
 - Chairman Reince Priebus
 - CEO Ted Kellner



About The Host Committee

- Responsible for raising \$68 million that will turn into an estimated \$200 million of economic impact to the Greater Milwaukee Area
- Specific commitment to engage local businesses to work with visitors, the Host Committee and the RNC Committee on Arrangements
- The RNC will be held July 14-19, 2024 at Fiserv Forum

Historic Opportunity for Milwaukee and Wisconsin

- 50,000+ delegates, guests, and members of the media
- \$200+ million in economic impact



The Biggest Week in Politics



- 2020 Convention: 17 million Viewers on the First Night
- In 2020, approximately [24 million viewers](#) watched President Trump's prime-time convention address
- 2016 Media and Viewership statistics:
 - More than 15,000 journalists from every corner of the nation and the world were credentialed
 - Average TV audience of 24.6 million per night across major television networks

Wisconsin On a Global Stage

- Place to Live, Work and Play
- The Nation's Third Coast
- #4 among major U.S. metro area in the number of corporate headquarters per capita
- Vibrant lake country and communities
- Summerfest
- The Fiserv Forum
- Vibrant food and restaurant scene





2024 HOST COMMITTEE

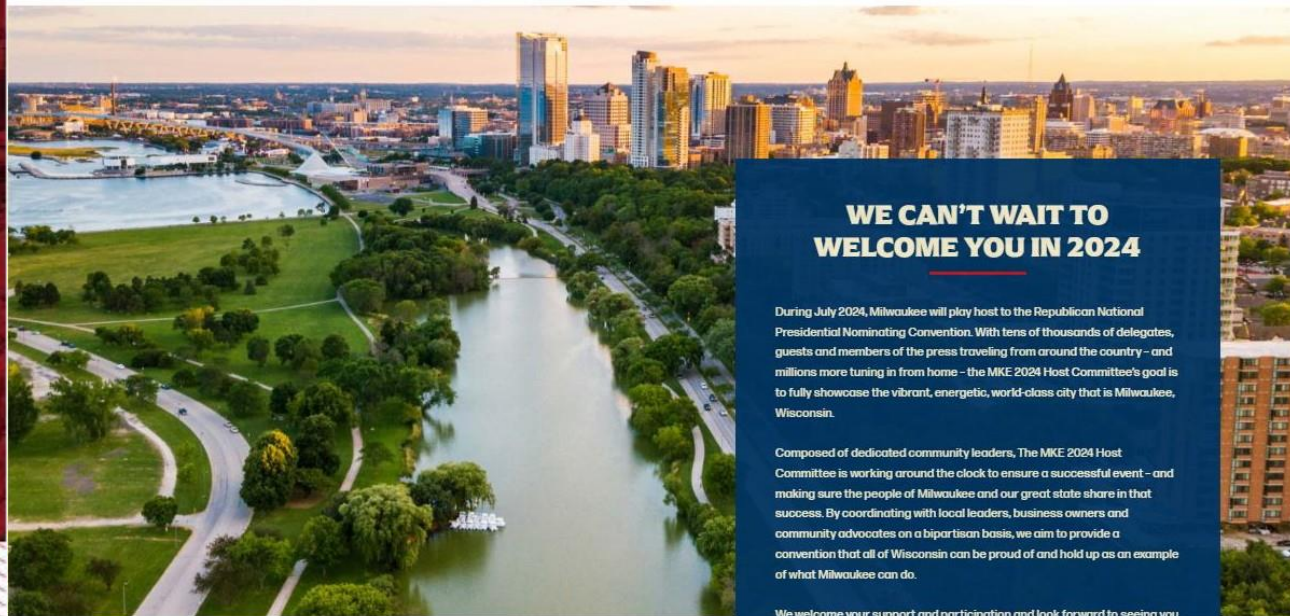
[ABOUT](#)

[FAQ](#)

[VENDORS](#)

[VOLUNTEERS](#)

[CONTACT](#)



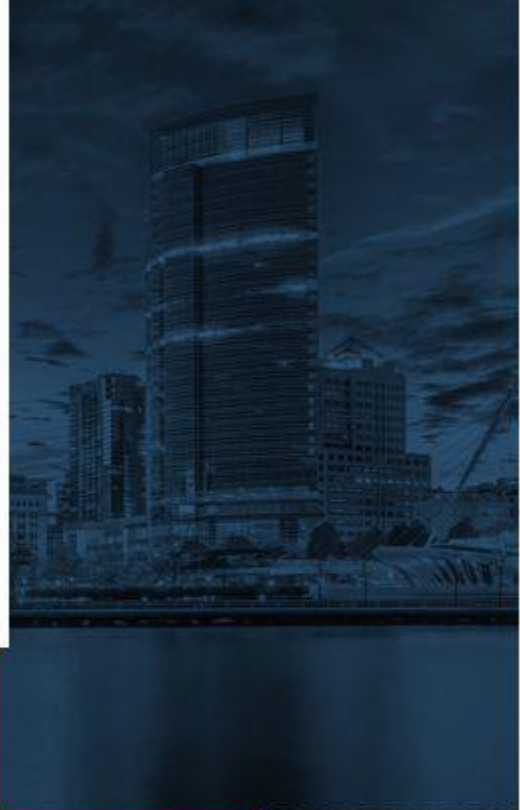
WE CAN'T WAIT TO WELCOME YOU IN 2024

During July 2024, Milwaukee will play host to the Republican National Presidential Nominating Convention. With tens of thousands of delegates, guests and members of the press traveling from around the country – and millions more tuning in from home – the MKE 2024 Host Committee's goal is to fully showcase the vibrant, energetic, world-class city that is Milwaukee, Wisconsin.

Composed of dedicated community leaders, The MKE 2024 Host Committee is working around the clock to ensure a successful event – and making sure the people of Milwaukee and our great state share in that success. By coordinating with local leaders, business owners and community advocates on a bipartisan basis, we aim to provide a convention that all of Wisconsin can be proud of and hold up as an example of what Milwaukee can do.

We welcome your support and participation and look forward to seeing you in Milwaukee in 2024.

Visit MKE2024Host.org for more information



MKE 2024 Host Committee Convention Partner Fair

- Wednesday, August 23rd, 2023 | 9:30 AM – 1:30 PM
- Baird Center Expo Hall

- Opportunity for local businesses to promote products and services to likely 2024 Convention attendees
 - Venues, caterers, entertainment, event services, floral, printers, personal services, tourism, retail & more!



Volunteer with the Host Committee!

- Need for 4,500 volunteers next summer, and dozens this August
- Volunteers will welcome guests, serve as greeters and guiders
- Volunteers will be stationed at the airport, hotels, and events across the city



Interested volunteers and vendors can sign up on our website!

Scan the QR code or visit www.mke2024host.org



Be a Part of Milwaukee History.

Join Us Today!

