# **JSD**

Civil Engineering
Construction Services
Environmental Services
Landscape Architecture
Land Surveying & Mapping
Planning & Development Services
Structural Engineering
Transportation Engineering
Water Resources

## Retail







#### **Overview**

Retail development changes for every generation. Vibrant "downtown" shopping districts were abandoned for the suburban, outdoor malls with a fashionable variety of amenities from food courts to skating rinks. Recently the trend has come somewhat full circle with the re-creation of the outdoor experience and a mix of retail and residential, to bring back that downtown feeling of mingling pedestrians, small urban streets and street-facing store entrances. These experiences embrace large anchors of familiar department stores, open space and even community/civic centers for other social activities.

Our multi-disciplined team provides a collaborative approach that enables us to effectively meet your needs with knowledge of entitlement, planning and site selection including access, traffic circulation and demographics. We understand the development process for retail and are aware of the opportunities that make projects successful as we have provided services to some of the largest and most successful retail centers in Wisconsin. Our team prides itself on our wide range of services and versatility to assist the developer along every step of the project.

JSD is a proud member and sponsor of the International Council of Shopping Centers, NAIOP, Commercial Association of Realtors-Wisconsin and the American Council of Engineering Companies.

#### **Our Clients**



### **Projects in the spotlight...**

#### **Shopping Centers**

- · Corners of Brookfield, Brookfield, WI
- The Corridor Hotels, Brookfield, WI
- Hilldale Mall, Madison, WI
- Mayfair Collection, Wauwatosa, WI
- Premium Outlets, Pleasant Prairie, WI
- West Towne Mall, Madison, WI
- Nagawaukee Center, Delafield, WI
- Pleasant Prairie Premium Outlets 5 Phases, Pleasant Prairie, WI

#### **Retail and Restaurants**

- Bonefish Grill West Towne Mall, Madison, WI
- Cheesecake Factory West Towne Mall, Madison, WI
- Home Depot (locations nationwide)
- HyVee (locations statewide)
- Kwik Trip Stores (locations statewide)
- Menards (locations statewide)
- Nordstrom Rack West Towne Mall, Madison, WI
- Panera Bread, Pewaukee, WI
- Philz Coffee (locations nationwide)
- Portillo's (locations statewide)
- Steinhafels, Pewaukee, WI
- Sweetgreen (locations nationwide)
- Taco Bell (locations statewide)
- Target, Fitchburg, WI
- Target Hilldale Mall, Madison, WI









