



Wisconsin Legislative & Political Update



40 DAYS

Until Nov. 8th Election Day

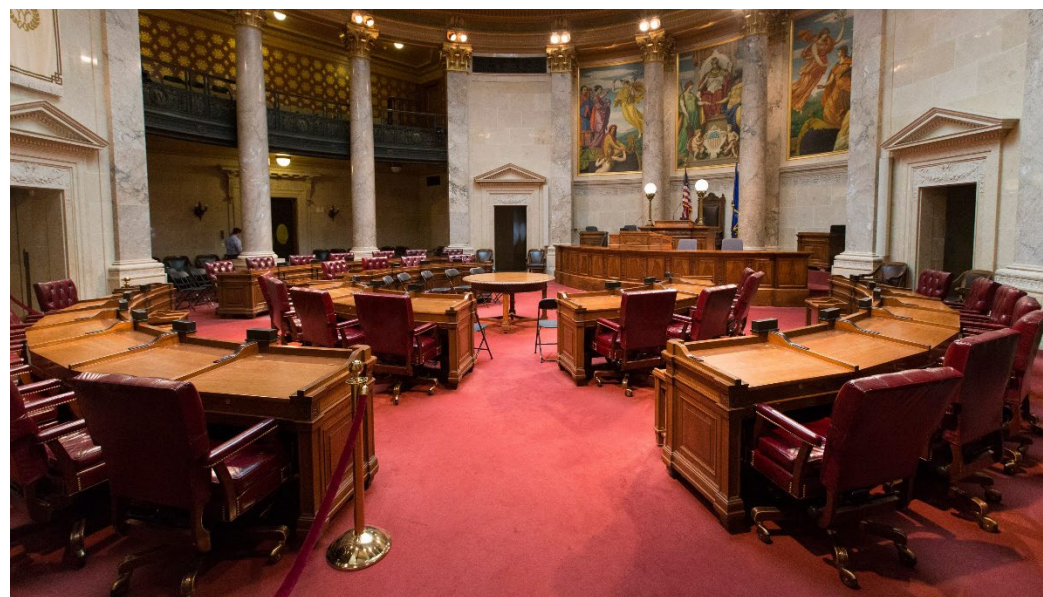
*As of September 28, 2022

Key to Winning Elections in Wisconsin (MOM)

1. Message

2. Money

3. Organization



Key Issues Driving Wisconsin Voters

1. Inflation
2. Gas Prices
3. Economy
4. Rising Crime
5. Immigration
6. Education
7. Abortion
8. Election Integrity



Top Issues in Wisconsin

All voters	GOP	Dem	Independent
Inflation	Inflation	Gun Violence	Inflation
Crime	Accurate Vote Count	Abortion Policy	Crime
Public Schools / Accurate Vote Count (tied)	Taxes	Climate Change	Public Schools

Legislative Update



At least 23 State Representatives will not be returning to the Assembly next session

Democrats = 11

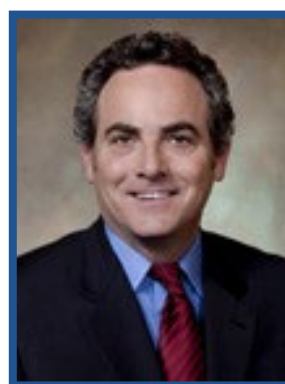
- David Bowen – 10th AD
- Sara Rodriguez – 13th AD
- Jonathan Brostoff – 19th AD
- Amy Loudenberg – 31st AD
- Mark Spreitzer – 45th AD
- Gary Hebl – 46th AD
- Gordon Hintz – 54th AD
- Nick Milroy – 73rd AD
- Beth Meyers – 74th AD
- Dianne Hesselbein – 79th AD
- Sandy Pope – 80th AD

Republicans = 12

- Jim Steineke – 5th AD
- Gary Tauchen – 6th AD
- Joe Sanfelippo – 15th AD
- Tyler Vorpapel – 27th AD
- Cody Horlacher – 33rd AD
- Jeremy Thiesfeldt – 52nd AD
- Rachael Cabral-Guevara – 55th AD
- Timothy Ramthun – 59th AD
- Samantha Kerkman – 61st AD
- Jesse James – 68th AD
- Ken Skowronski – 82nd AD
- Mike Kuglitsch – 84th AD

At least 7 State Senators will not be returning to the Senate next session

4 GOP | 3 DEM



At least four changes in Assembly GOP leadership next session



Speaker Vos



Speaker
Pro Tempore
August



Majority
Leader
Steineke



Not seeking
re-election



Asst. Majority
Leader
Petersen



Majority
Caucus Chair
Vorpapel



Not seeking
re-election



Majority
Caucus Vice Chair
Duchow



Majority
Caucus Secretary
James



Running for
State Senate



Majority
Caucus Sgt at Arms
Kerkman



Elected
Kenosha
County Exec

Senate GOP Leadership next session



Senate Pres.
Kapenga



Majority Leader
LeMahieu



President
Pro Tempore
Testin



Asst. Leader
Feyen



Caucus Chair
Wanggaard



Vice Chair
Bernier



Not seeking
re-election

Assembly Democratic Leadership Shake Up

ASSEMBLY DEMOCRATIC LEADERSHIP BEGINNING OF 2021-2022 SESSION



Gordon Hintz
Minority Leader



Dianne Hesselbein
Asst. Minority Leader



Mark Spreitzer
Caucus Chair



Lisa Subeck
Caucus Vice Chair



Beth Meyers
Caucus Secretary

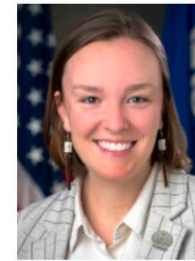


Kalan Haywood
Sergeant at Arms

Running for
State Senate

Running for
State Senate

ASSEMBLY DEMOCRATIC LEADERSHIP END OF 2021-2022 SESSION



Greta Neubauer
Minority Leader



Karen Haywood
Asst. Minority Leader



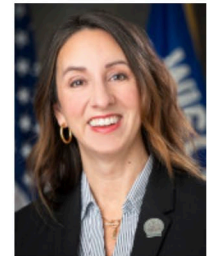
Lisa Subeck
Caucus Chair



Jill Billings
Caucus Vice Chair



Kristina Shelton
Caucus Secretary



Lee Snodgrass
Sergeant at Arms

New Senate DEM Leadership next session



Minority Leader
Janet Bewley



Not seeking
re-election



Asst. Minority Leader
Janis Ringhand



Not seeking
re-election



Minority Caucus Chair
Jeff Smith



Minority Caucus
Vice Chair
Melissa Agard

At least 5 new members of JFC next session

JOINT COMMITTEE ON FINANCE

* Members highlighted in yellow are departing legislature.



Amy Loudenberg
Vice Chair



Mark Born
Co-Chair



Howard Marklein
Co-Chair



Duey Stroebel
Vice Chair



Rep. Katsma



Rep. Zimmerman



Rep. Kurtz



Rep. Rodriguez



Evan Goyke
Milwaukee



Jon Erpenbach
West Point



Beth Meyers
Bayfield



LaTonya Johnson
Milwaukee



Sen. Kooyenga



Sen. Felzkowski

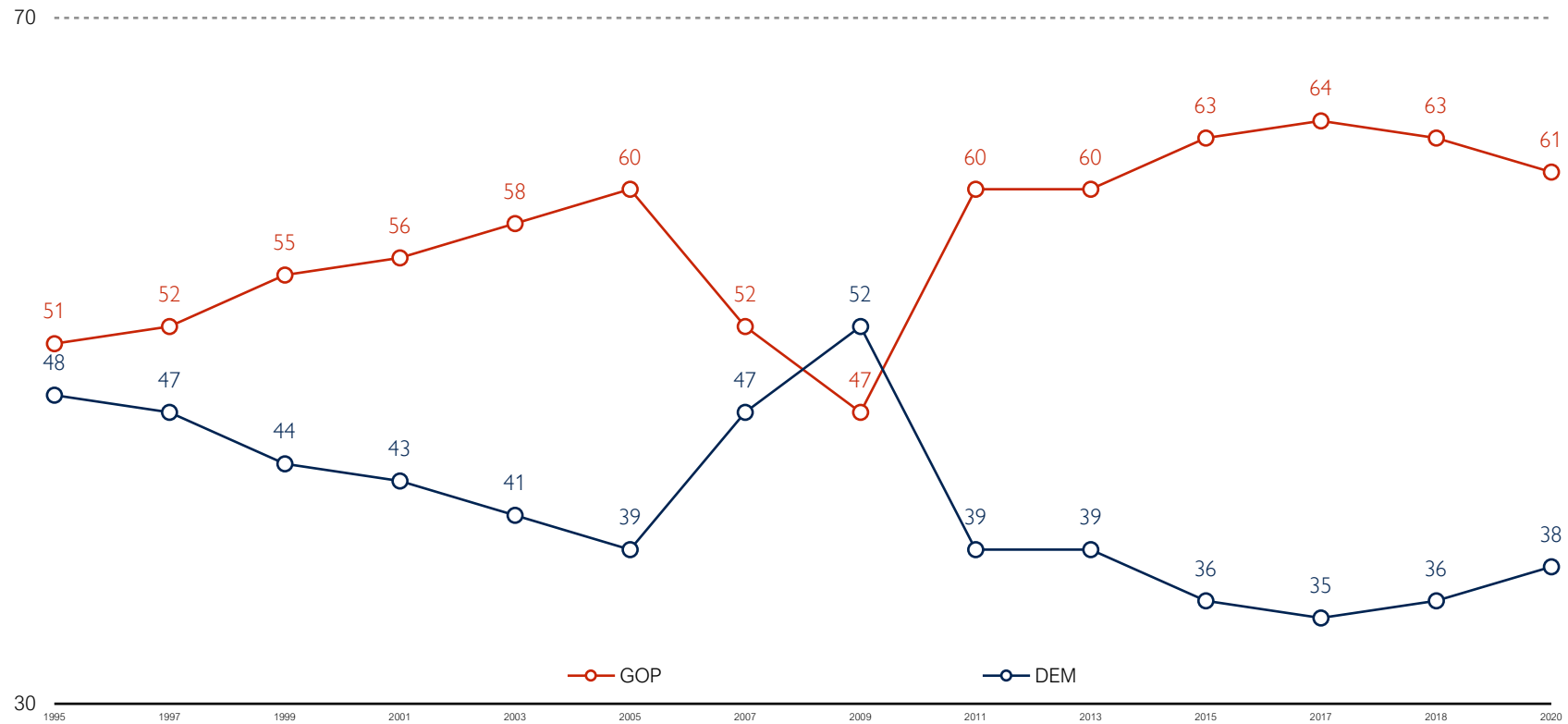


Sen. Ballweg



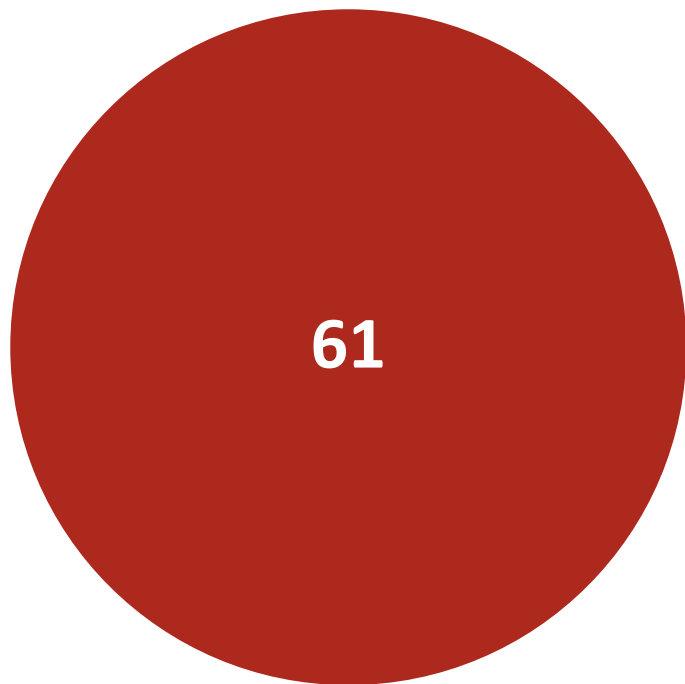
Sen. Bernier

ASSEMBLY REPUBLICANS HAVE A 61-38 MAJORITY



VETO PROOF MAJORITY (66)?

Protect current seats



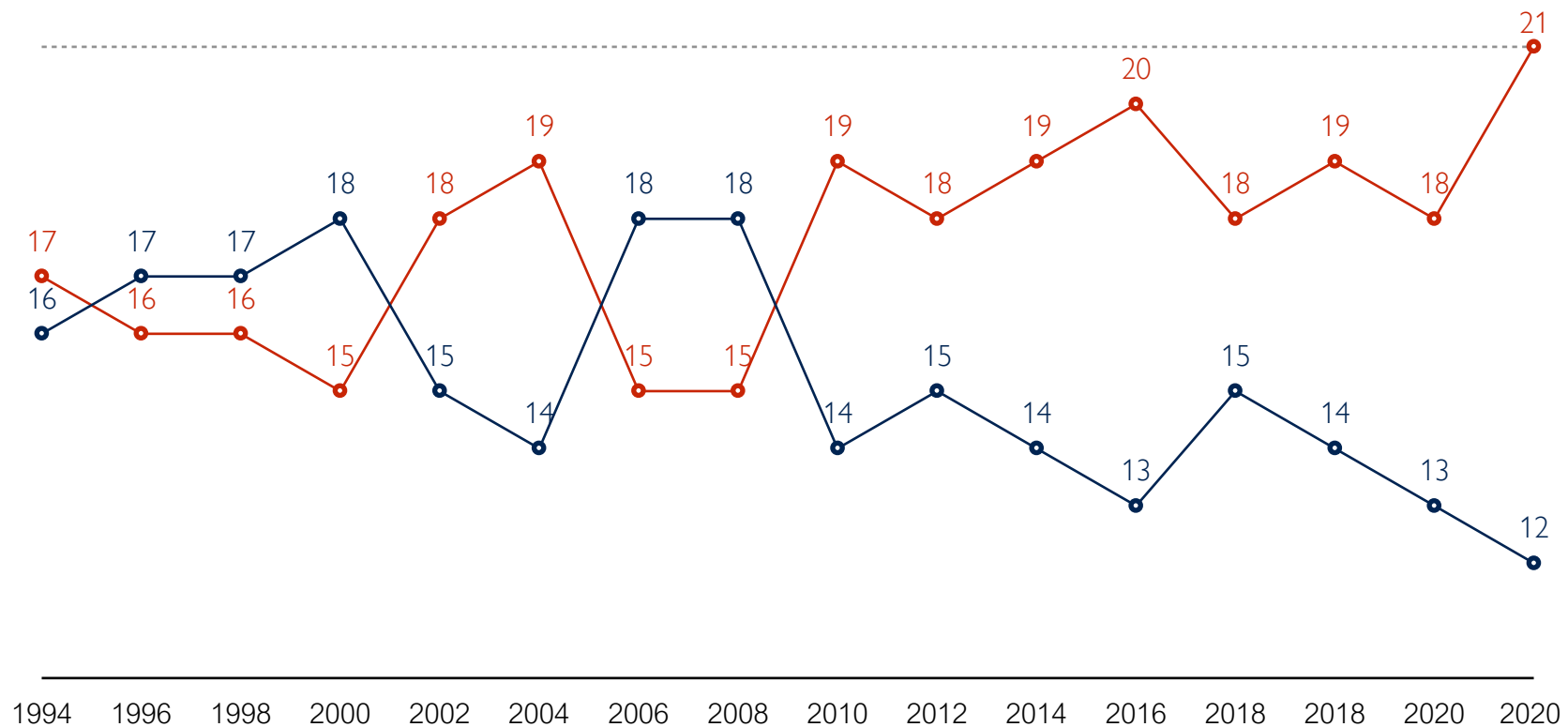
**Pickup all 4
GOP leaning seats**



**Pickup 1
DEM leaning seat**

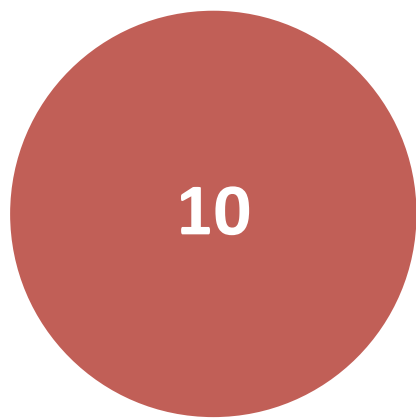


SENATE REPUBLICANS HAVE A 21-12 MAJORITY



VETO PROOF MAJORITY (22)?

Protect current seats (21)

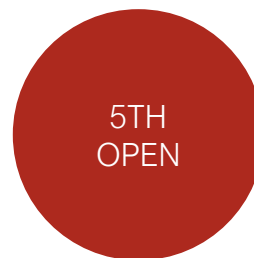


10 seats not up
this cycle

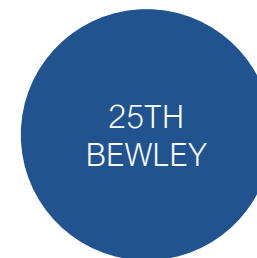


11 seats up
this cycle

Hold SD5



Pickup 1 GOP leaning seat





Race for Governor 2022



DEMOCRATIC GUBERNATORIAL CANDIDATE

- 1. Incumbent**
- 2. Mr. Rogers (non-polarizing/likable)**
- 3. Won 3 statewide races**



Tony Evers (D)

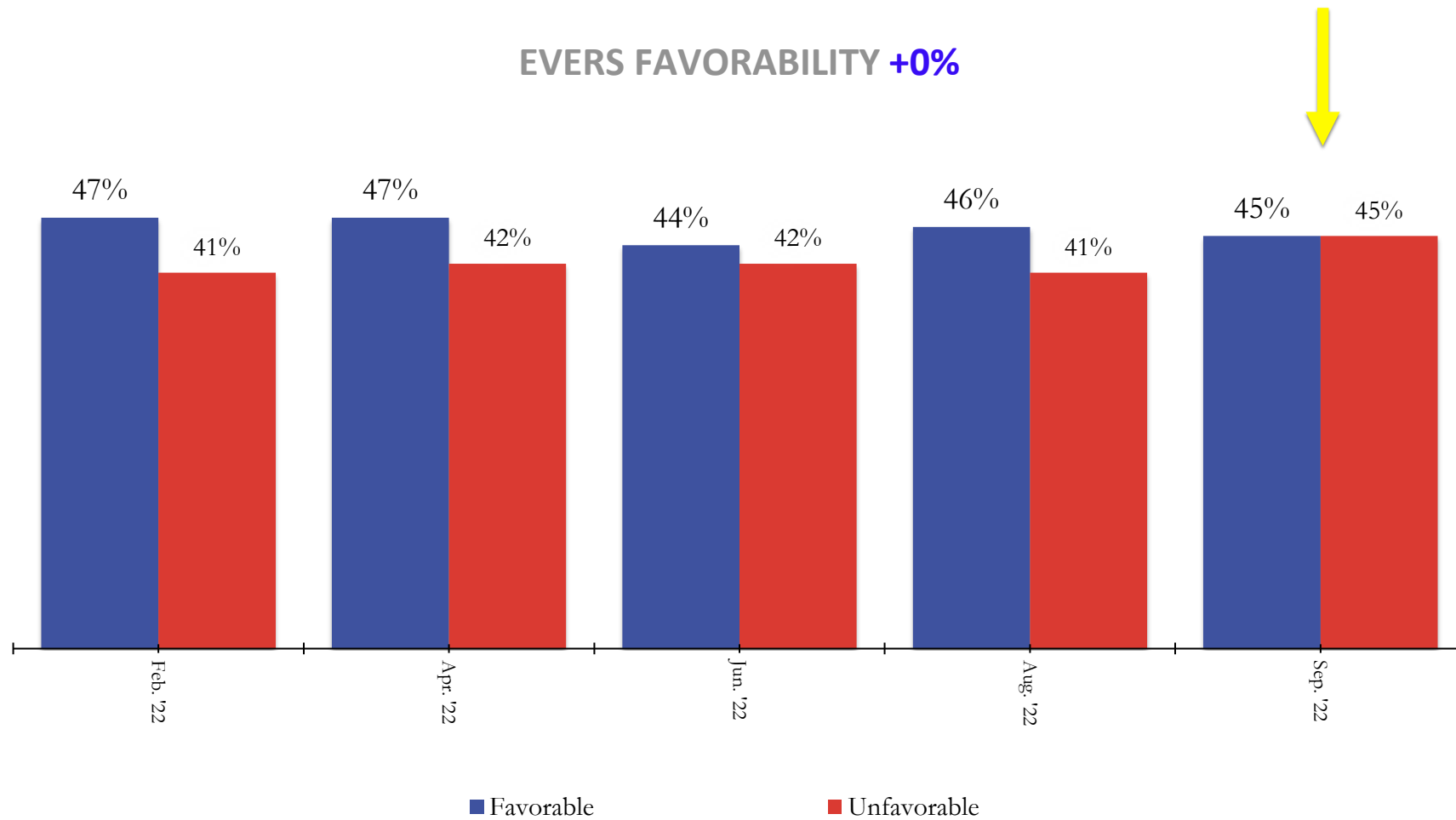


- 1. Outsider, Businessman, Veteran**
- 2. Beat heavily favored opponent Rebecca Kleefisch in the primary**
- 3. Supported by Donald Trump and Tommy Thompson**

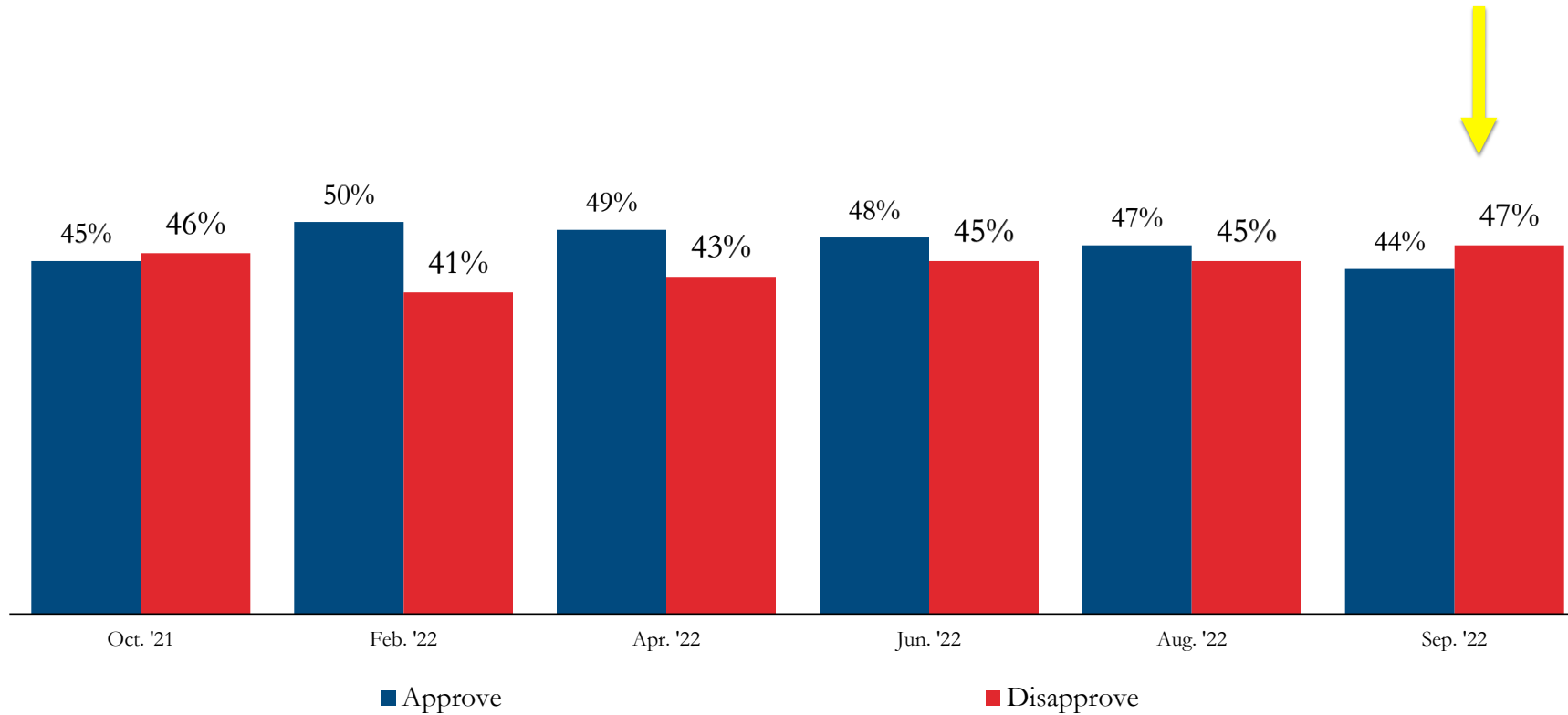


Tim Michels (R)

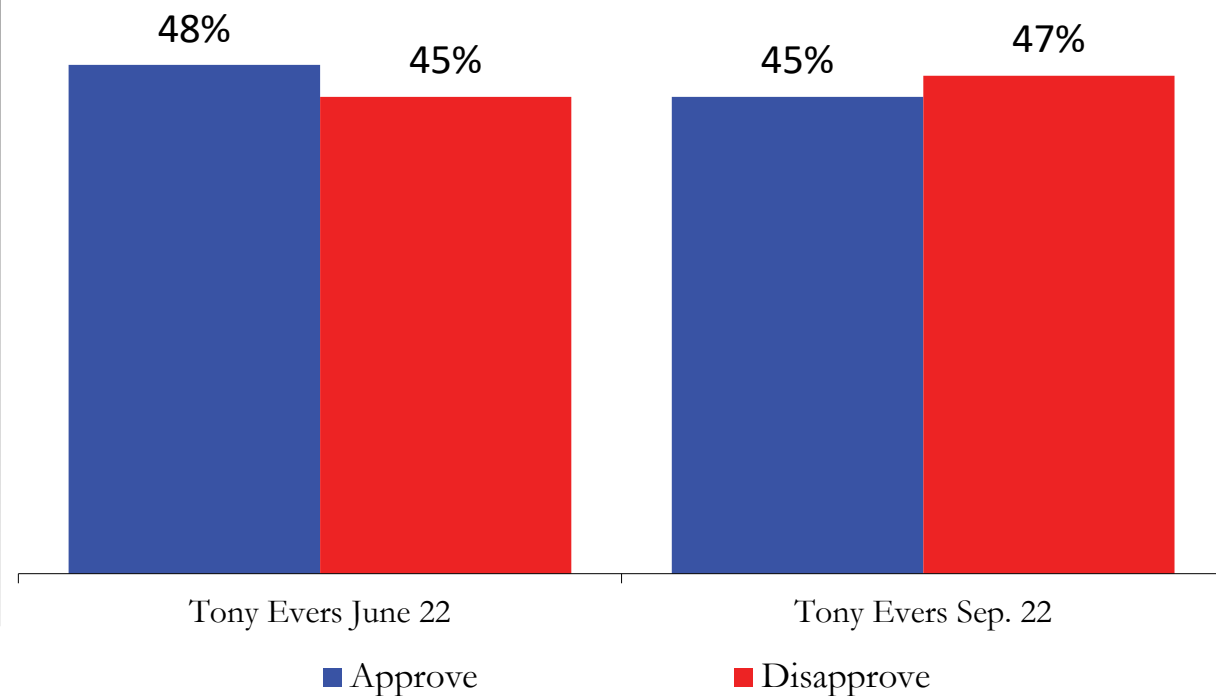
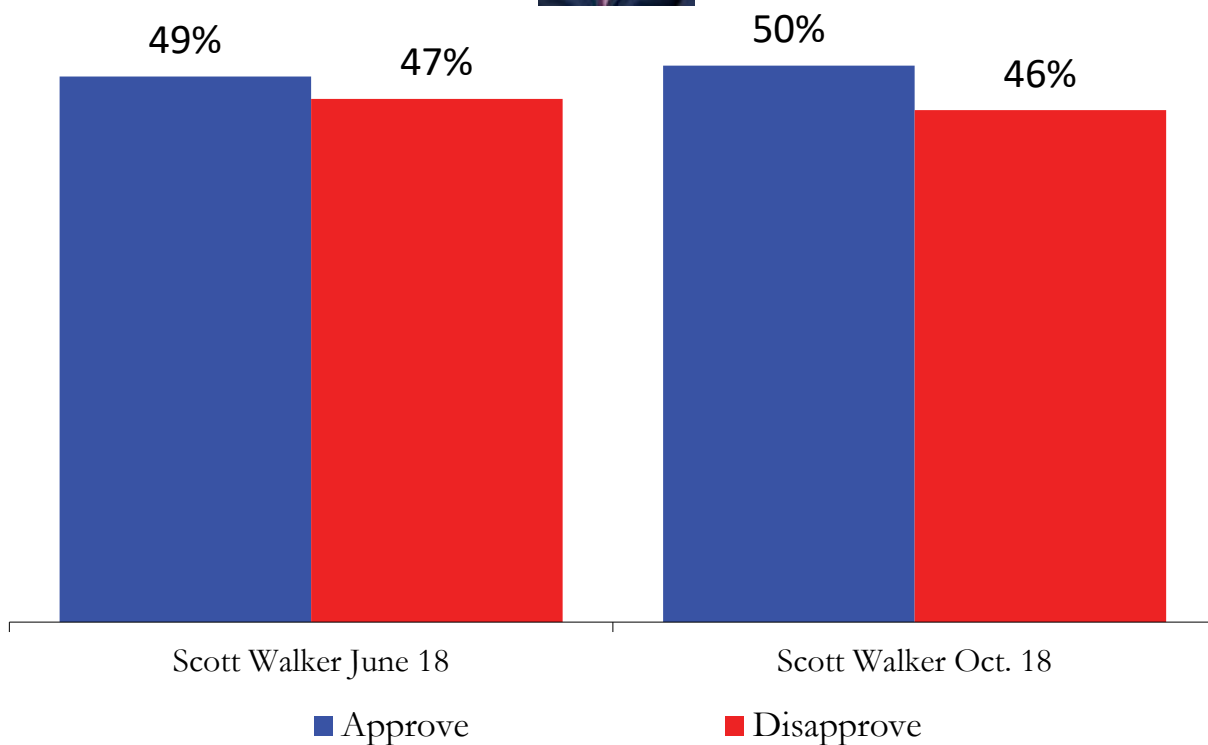
EVERS FAVORABILITY +0%



GOV. EVERS JOB APPROVAL -3%

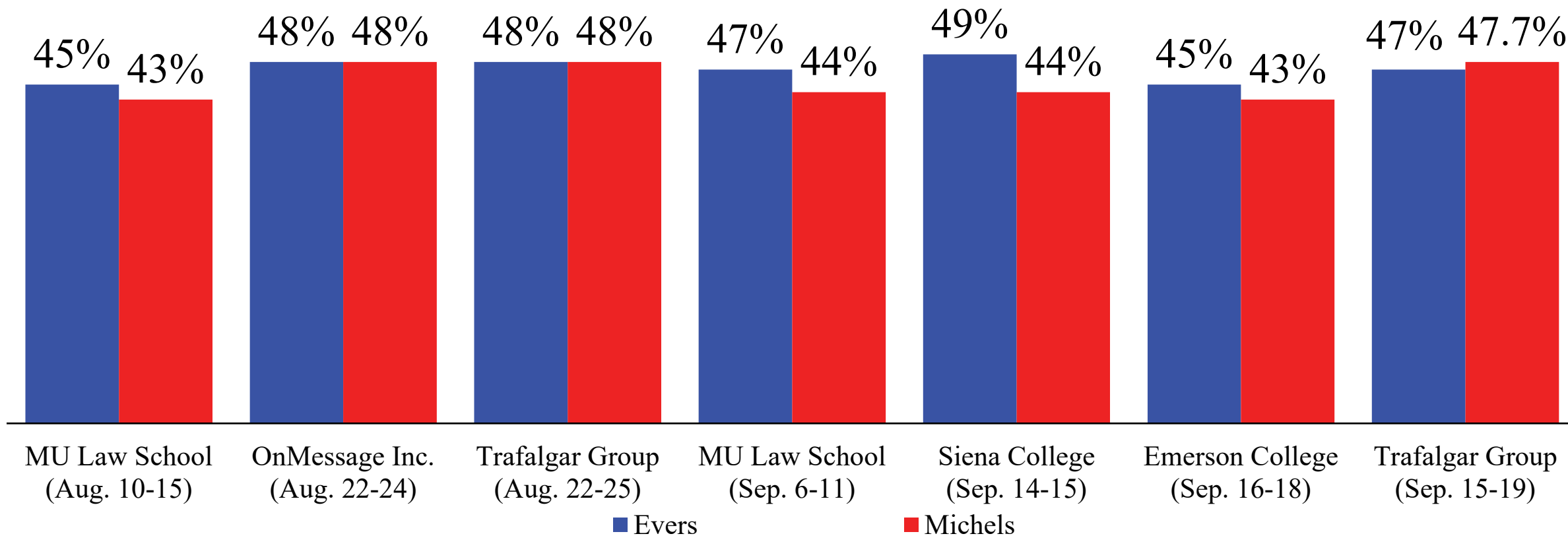


JOB APPROVAL GOV. WALKER | GOV. EVERS



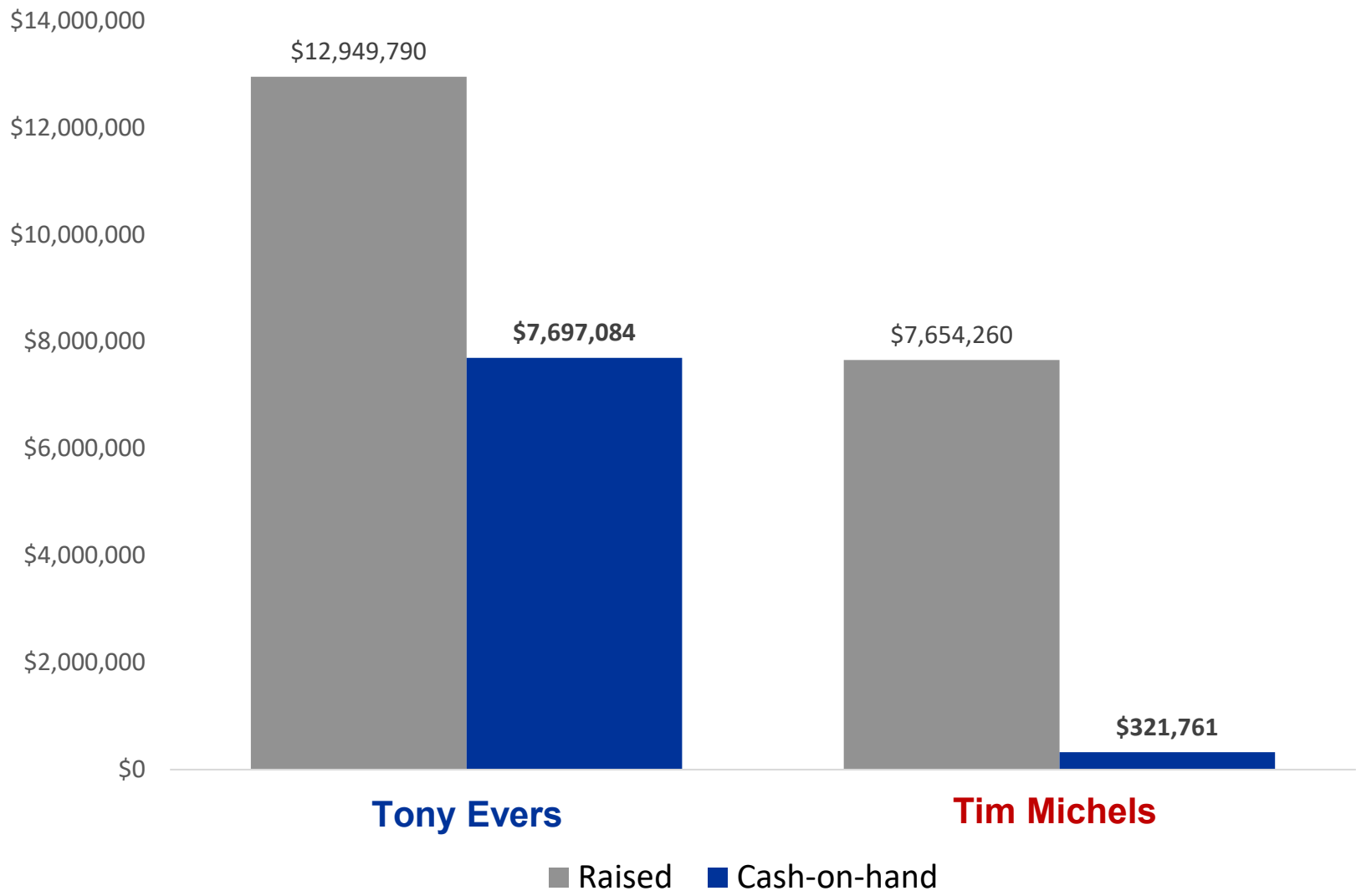
MOST RECENT POLLS ON GOV'S RACE WITHIN MOE

If the Election Were Held Today...

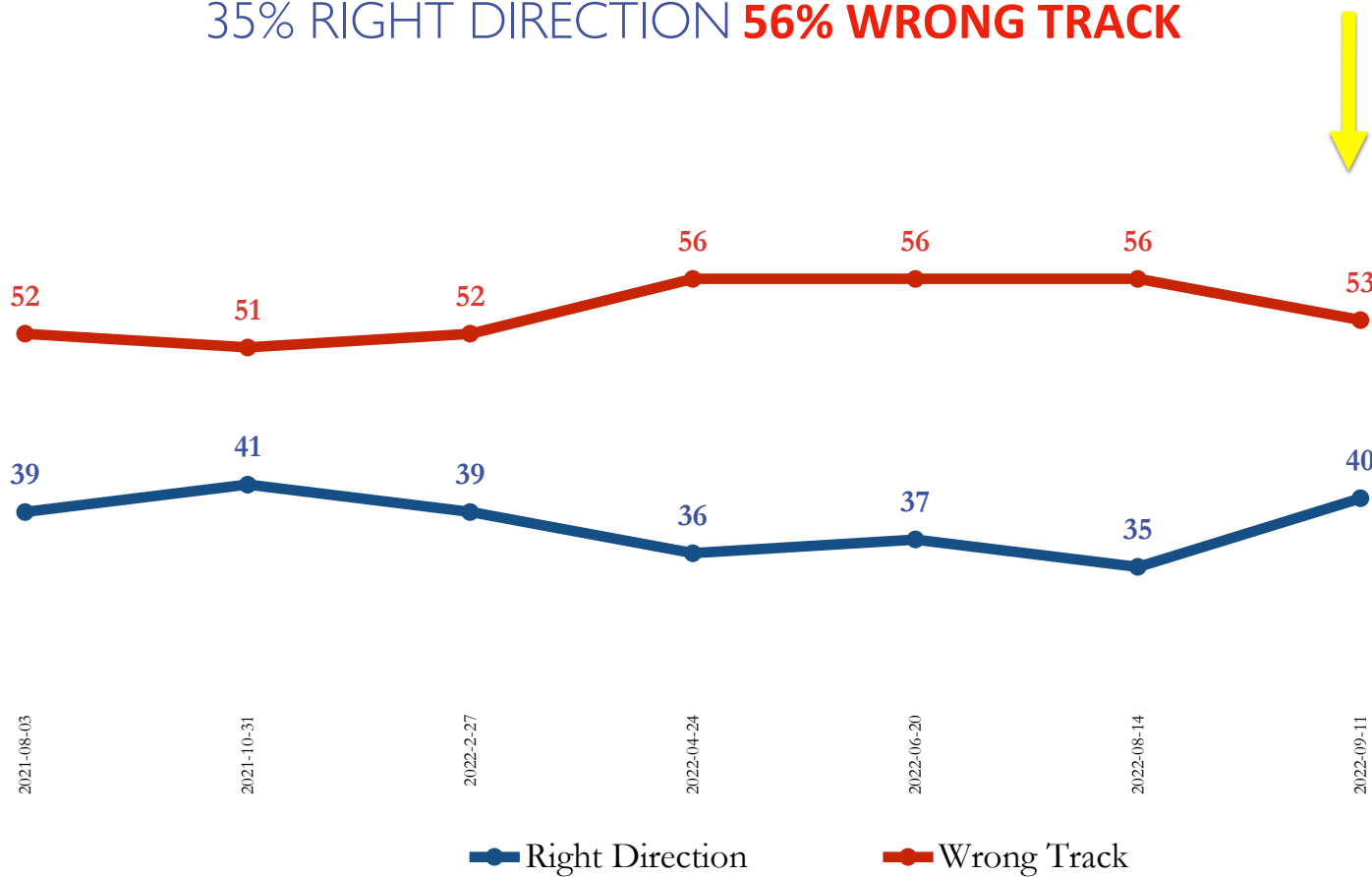




EVERS HAS A SIGNIFICANT FUNDRAISING LEAD



DIRECTION OF THE STATE
35% RIGHT DIRECTION **56% WRONG TRACK**





GOV'S RACE – WHAT DO THE EXPERTS SAY?



Toss-up



Toss-up

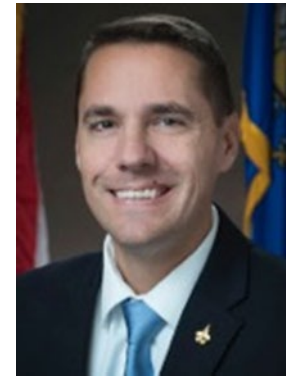


Race for Lt. Governor 2022

LT GOV CANDIDATES



Rep. Sara Rodriguez (D)



Sen. Roger Roth (R)



Race for Attorney General 2022



ATTORNEY GENERAL CANDIDATES



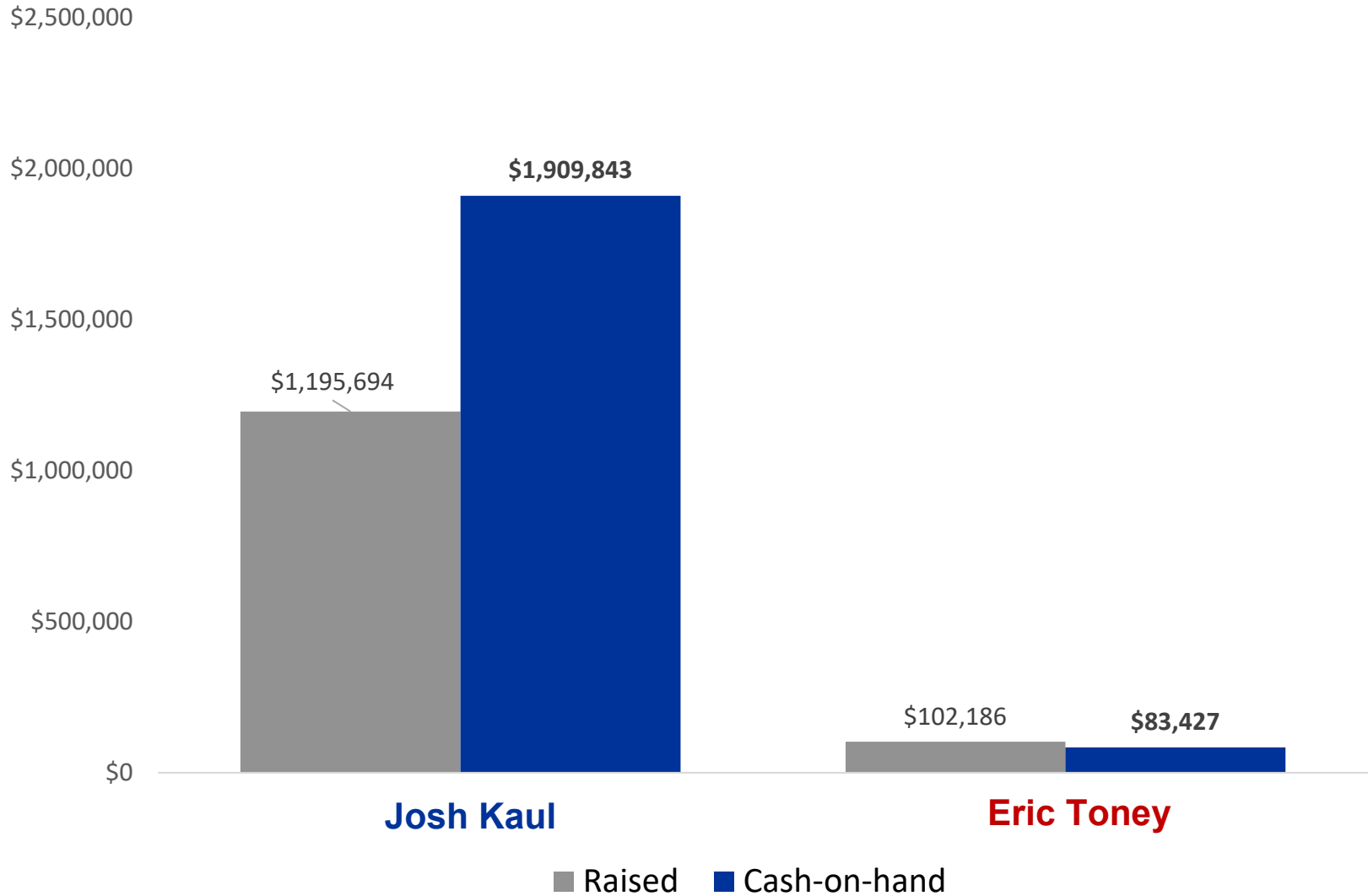
Josh Kaul (D)

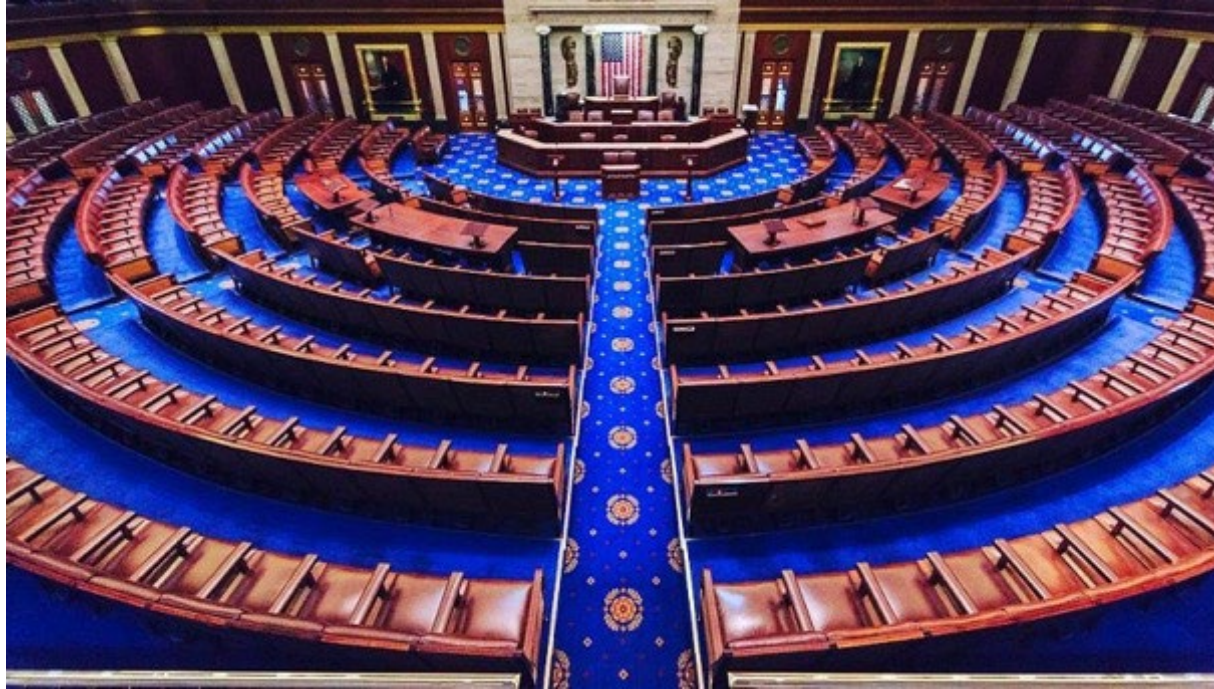


Eric Toney (R)



AG RACE FUNDRAISING NUMBERS





Race for US House 2022

REPUBLICANS NEED 5 SEATS TO TAKE MAJORITY
DEMOCRATS CAN LOSE 4 AND RETAIN

222 DEMOCRATS ✓

218 for Control of House

REPUBLICANS **213**



CURRENT CONGRESSIONAL MAKEUP

5 GOP – 3 DEM



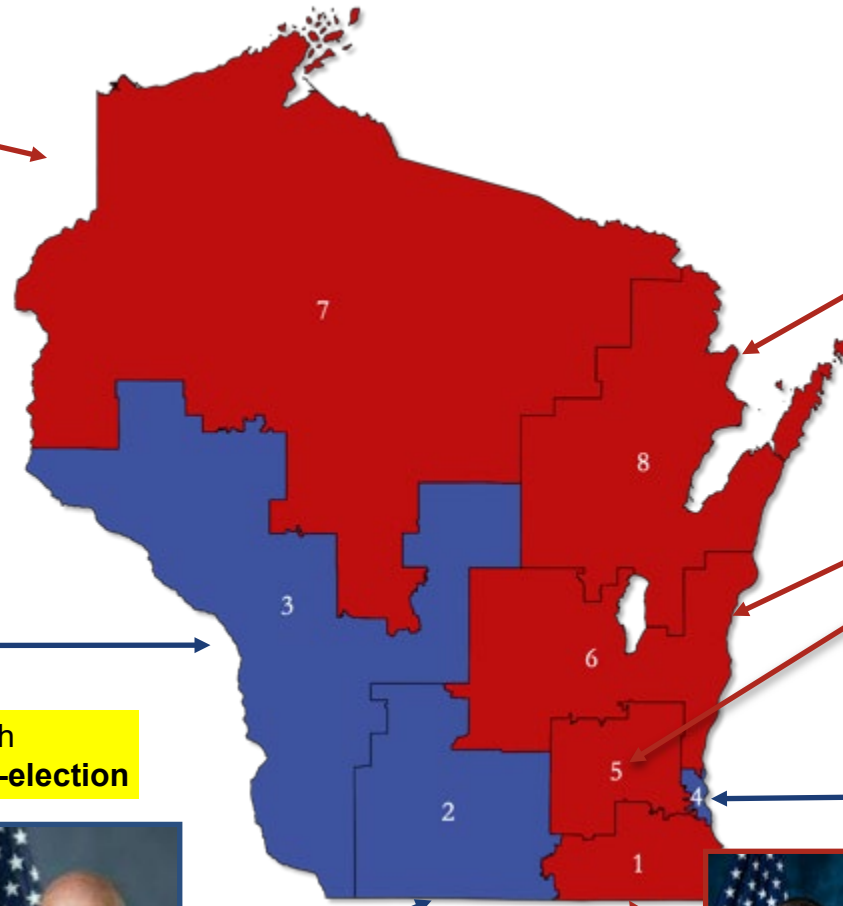
Cong. Tiffany was re-elected with 61% of the vote



Cong. Kind won re-election with 51.5% of vote; **not seeking re-election**



Cong. Pocan was re-elected with 70% of the vote



Cong. Gallagher was re-elected with 64% of the vote



Cong. Grothman was re-elected 60% of the vote



Sen. Fitzgerald was elected with 60% of the vote



Cong. Moore was re-elected with 75% of the vote



Cong. Steil was re-elected with 59% of the vote

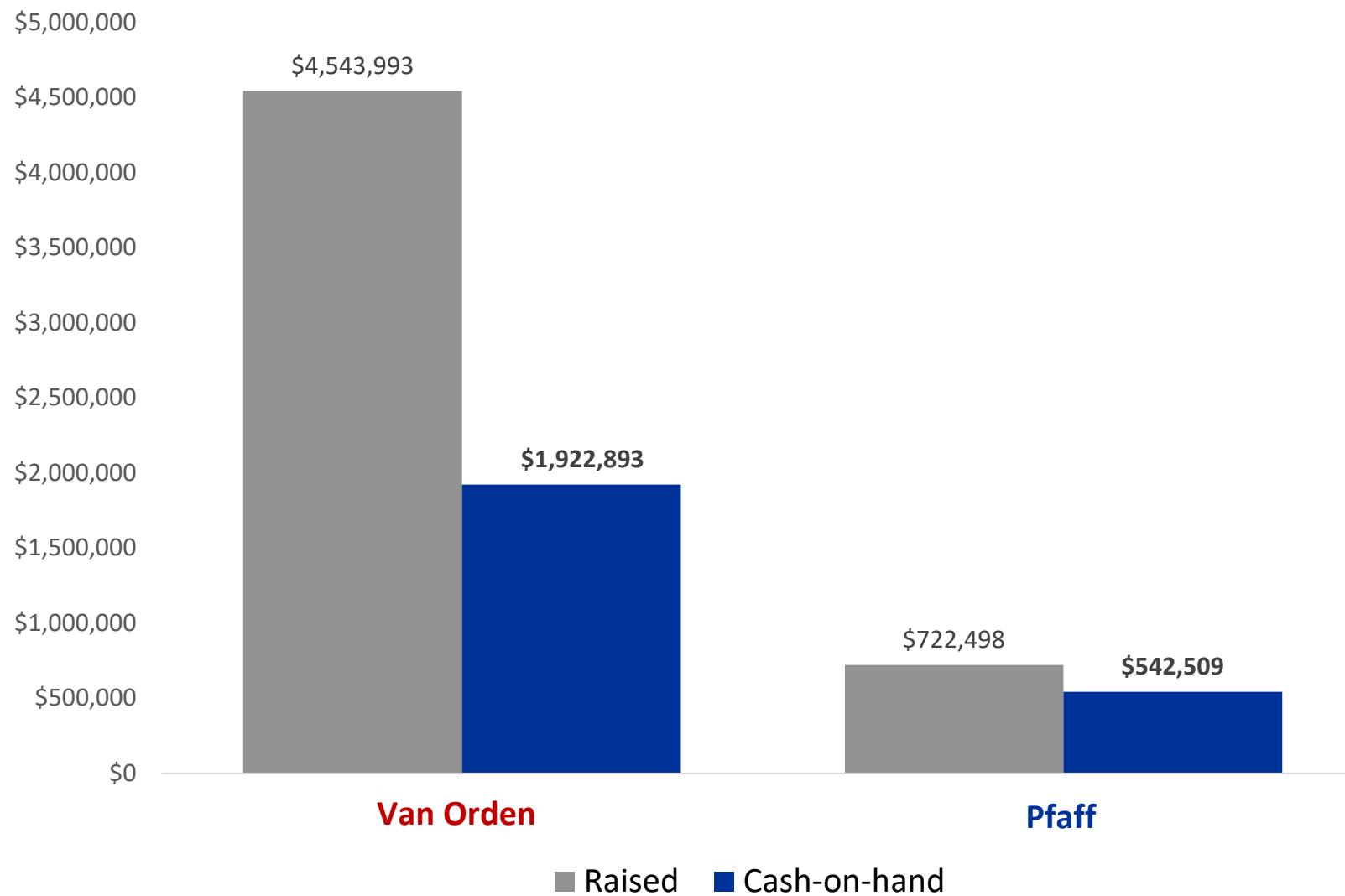
**Derrick Van Orden (R)**

- Former Navy Seal, Leadership Consultant to Fortune 500 companies
- Lost to Cong. Kind by 2.7% in 2020.
- Trump won the 3rd CD both in 2016 and 2020. By 4.7% in 2020
- \$1.9 million cash-on-hand

**State Sen. Brad Pfaff (D)**

- Elected to State Senate in 2020
- Former DATCP Secretary-designee (not confirmed by Senate)
- Former long-time aid to Congressman Kind
- Won competitive Dem Primary

VAN ORDEN HAS A SIGNIFICANT FUNDRAISING LEAD



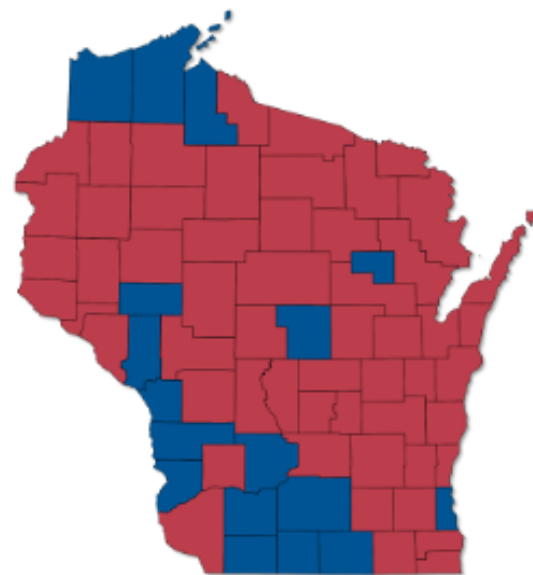


Race for US Senate 2022

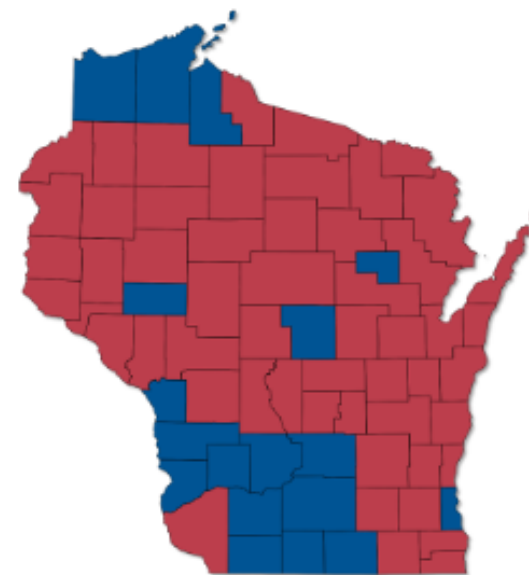
DEMOCRATS CONTROL US SENATE BECAUSE OF HARRIS



JOHNSON WAS ELECTED/RE-ELECTED BY SAME MARGIN



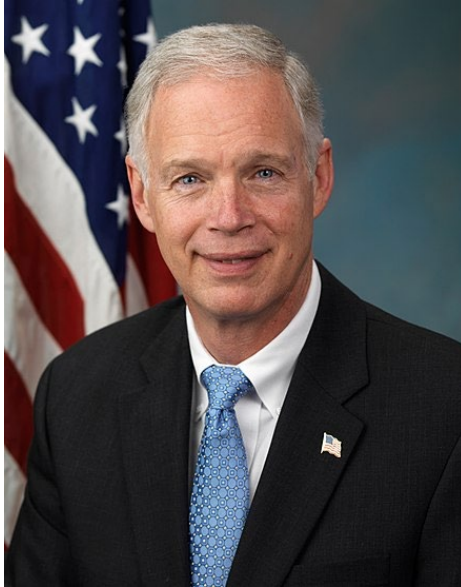
2010



2016

Johnson	1,125,999	51.9%	1,479,262	50.2%
Feingold	1,020,958	47%	1,380,496	46.8%
Difference	105,041		99,136	

U.S. SENATE CANDIDATES

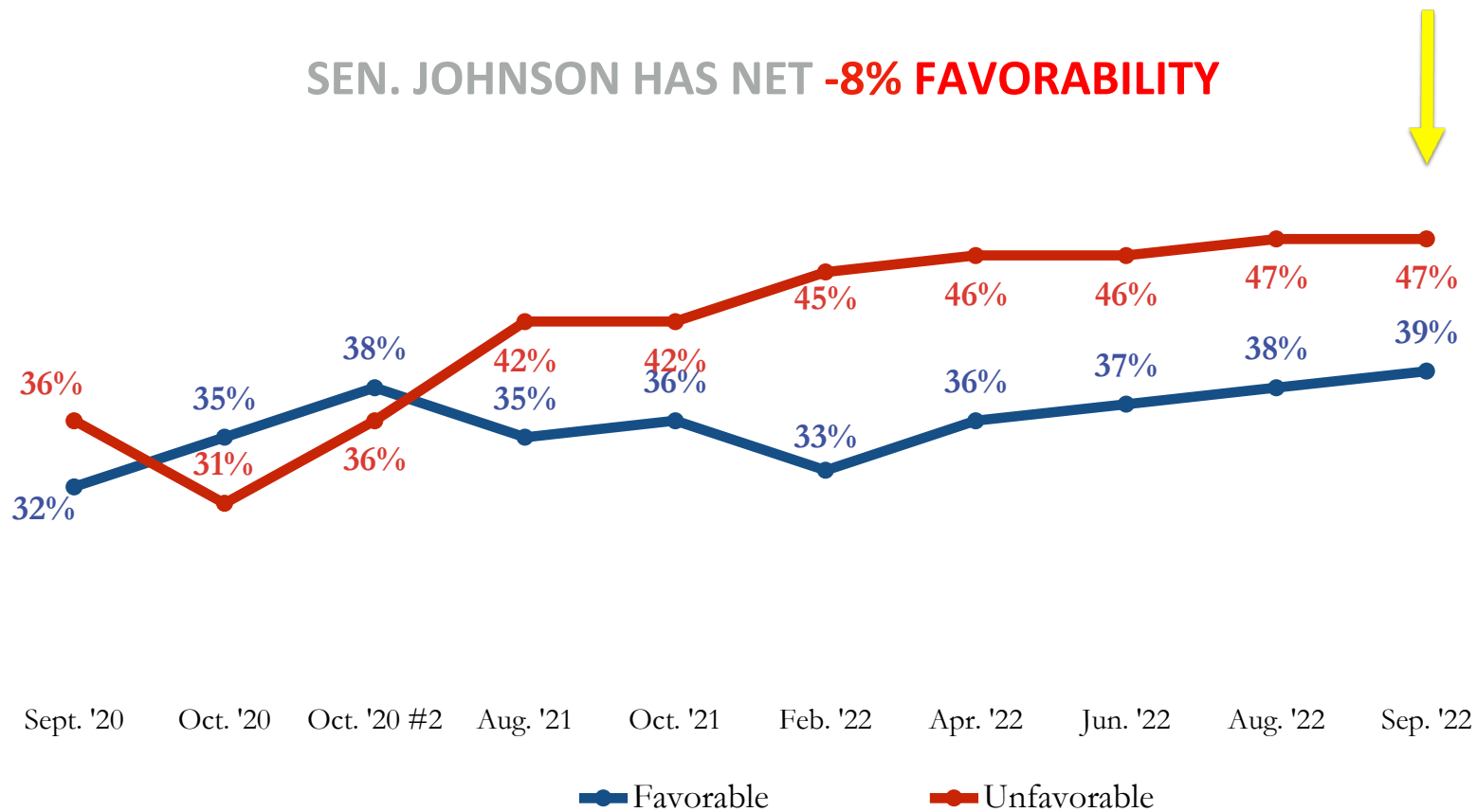


Sen. Ron Johnson (R)



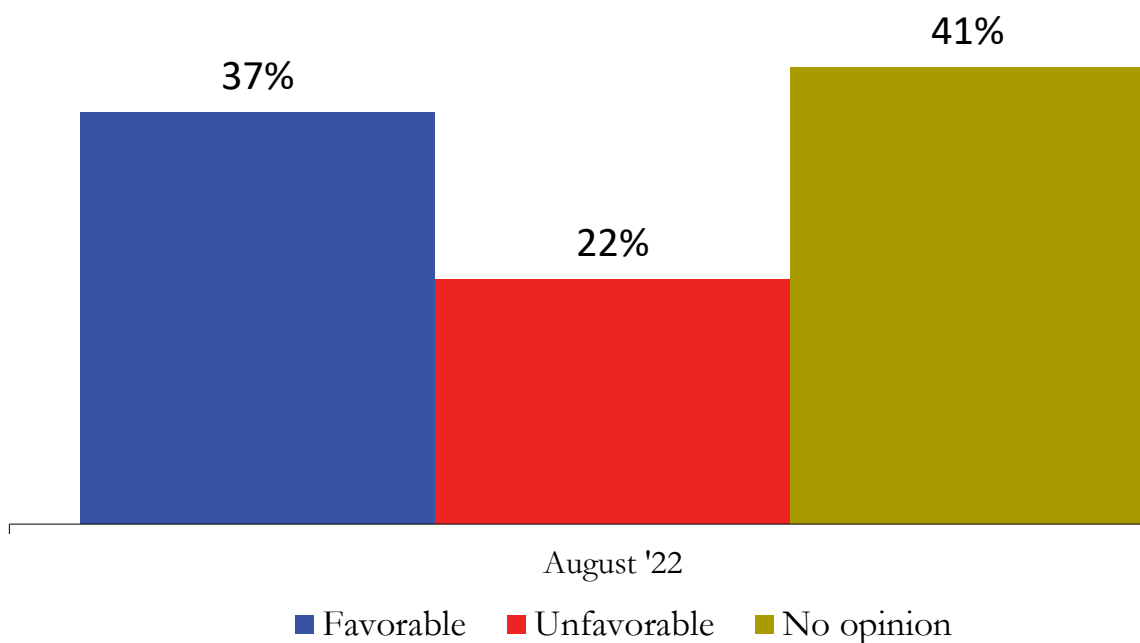
Lt. Gov. Mandela Barnes (D)

SEN. JOHNSON HAS NET **-8% FAVORABILITY**

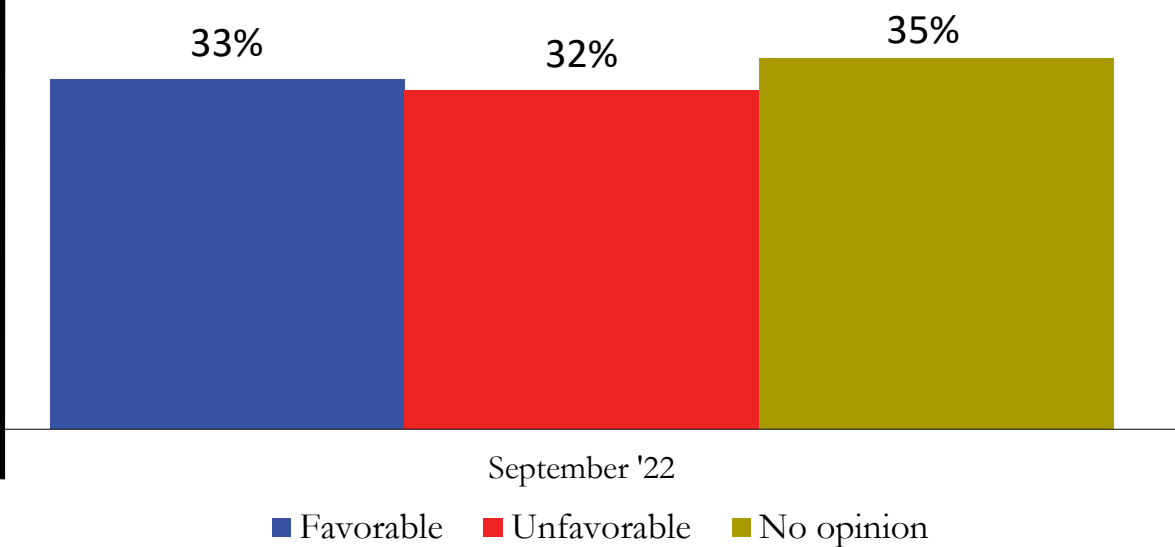


MANDELA BARNES FAVORABILITY

+15% favorability in August

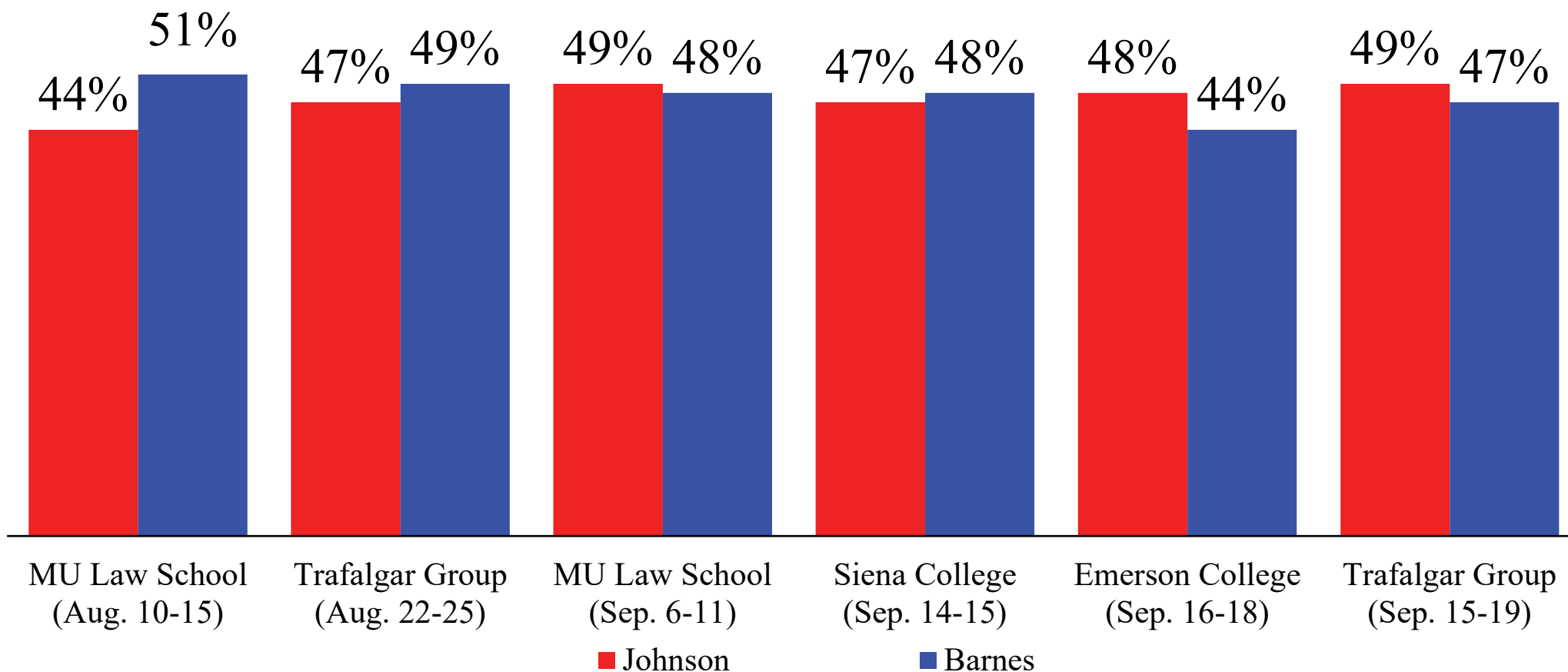


+1% favorability in September

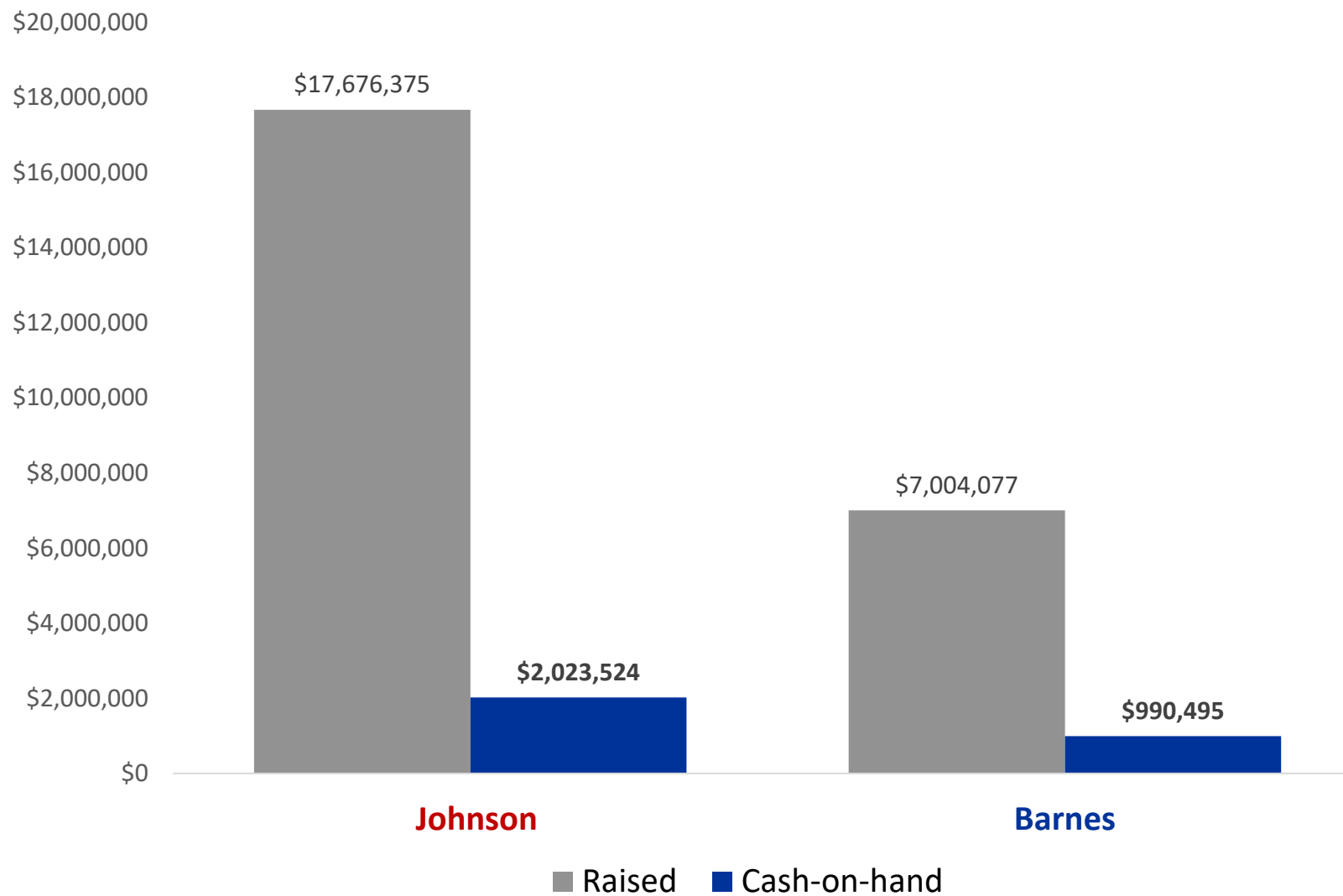


MOST RECENT POLLS ON U.S. SENATE RACE WITHIN MOE

If the Election Were Held Today...



JOHNSON HAS A SIGNIFICANT FUNDRAISING LEAD OVER BARNES





WHAT DO THE EXPERTS SAY?



Toss-up



Lean Republican



THE MATH

- **2.7 million voters expected**
- **4% undecided**
- **108,000 persuadable voters**



Scoreboard According to MOM

	Evers	Michels	Johnson	Barnes
Message		✓	✓	
Organization	=	=	=	=
Money	=	=	=	=



PREDICTIONS

- **US Senate** **Johnson**
- **Governor** **Toss-up**
- **State Senate** **GOP +1 Supermajority**
- **Assembly** **GOP +3**
- **3rd CD** **Van Orden**



Questions?
