

ANNUAL SPONSOR BENEFITS



ANNUAL SPONSORSHIP LEVELS	PARTNER	DIAMOND	PLATINUM	GOLD/PLUS	SILVER	BROKERAGE
Website Recognition	Banner Ad	Banner Ad	Banner Ad	Logo	Listing	Logo
CARW Connector Weekly Ad	12x/year	6x/year	4x/year			
Sponsor Submitted Content in Newsletter	As Requested	Quarterly	2x/year			
Social Media Recognition	4x	2x	1x			
Golf Outing Foursome	2	2	1	1 (Gold Plus)		
Golf Outing Sponsorship	YES	YES	YES	YES		
CARW Deal of the Year Awards & Installation Tickets 2023	TABLE	TABLE	4	2	2	2
Holiday Party Tickets 2023	8	8	4	2	2	2
Rainmaker Event Tickets	2	2	2	2	2	2
CARW & NAIOP Market Update	2	2	2	2	2	2
Annual Sponsor Reception (Exclusive)	2	2	2	2	2	2
Tickets to Monthly Lunch & Learns (In-Person or Virtual)	2	2	2	2	2	2
Access to CARW Membership Directory	X	X	X	X	X	X
	\$15,000	\$12,000	\$7,500	\$6,000/\$5,000	\$4,000	\$3,000

MARQUEE EVENT SPONSORSHIP OPPORTUNITIES

*Exclusive to Brokerage Firms

GOLF OUTING SPONSOR

The primary sponsor for the annual CARW golf outing.....\$10,000

LUNCH & LEARN SPONSOR

Marketing/signage and speaking opportunity at CARW Lunch & Learn (in-person/virtual) 9x/year.....\$10,000

RETAIL CONFERENCE SPONSOR

Presenting sponsor for the event on all marketing and signage at event.....\$7,000

NEXTGEN SPONSORSHIP

Signage and speaking opportunity at every NextGen event 9x/year.....\$5,000

HOLIDAY PARTY SPONSORSHIP (2 available)

Presenting sponsor for annual holiday party.....\$5,000

PODCAST SPONSORSHIP

Presenting sponsor "The Take on Commercial Real Estate" podcast.....\$5,000

ROUNDTABLE SPONSOR

Presenting sponsor for the event on all marketing and signage at event.....\$3,500

MARCH MADNESS SPONSOR

Presenting sponsor on all marketing and signage at event.....\$3,000

*Marquee sponsorships can be negotiated with annual sponsor benefits

SPONSORSHIP TYPE SELECTED _____	
NAME _____	COMPANY _____
STREET ADDRESS _____	
CITY _____	STATE _____ ZIP _____
EMAIL _____	PHONE _____
CREDIT CARD # _____	EXP _____ CODE _____
CHECK # _____	AMOUNT ENCLOSED _____
INVOICE ME _____	BILL UPFRONT _____ BILL QUARTERLY _____
SIGNATURE _____	DATE _____

Please submit sponsorship form along with payment to the CARW office within 60 days of signing. Cancellations must be made in writing (by email) FIVE business days prior to the start of the event for a full refund. Registrations are non-transferrable.

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