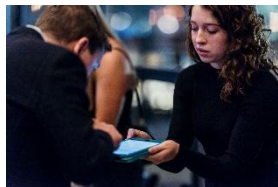


2021 Golden Eagle Gala Sponsorship and Donation Form

Sponsored by Marquette University Center for Real Estate and Real Estate Alumni (REALM) Network



I would like to either donate the following item(s) to, and/or sponsor, the 3rd annual Golden Eagle Gala taking place Friday, November 5th, 2021 from 6PM to 9PM. I understand all proceeds will be donated to the Marquette University Center for Real Estate and that the funds will be dedicated to programming and student engagement within the commercial real estate field.

Donations must be received on or before October 8, 2021.

OPTION 1: Auction or Raffle Contribution (Please use one form for each item donated)

☐ Yes, I would like to make a tax-deductible donation to the 2021 Golden Eagle Gala silent auction.

Item Description	
Retail Value	
Donor/Company Name	
Special Conditions List any special conditions related to your item (i.e. expiration date, must be used on a specific date, etc.)	

Auction Item Delivery (check one) ☐ I will deliver the item(s) to Marquette University by _____
☐ Please contact me to arrange pick-up
☐ Donation enclosed

OPTION 2: Sponsorship Opportunities (more information regarding benefits for each package attached)

- | | |
|------------------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Presenting (\$15,000) | <input type="checkbox"/> Gold (\$5,000) |
| <input type="checkbox"/> Cocktail (\$7,500) | <input type="checkbox"/> Blue (\$2,500) |
| <input type="checkbox"/> Auction (\$7,500) | |

Donor Information (as you want it to appear in the donor list)

Contact Person			
Company (if applicable)			
Address			
City	State	Zip Code	
Day Phone	Email		

Please return completed form(s) and contributions to:

Marquette University Center for Real Estate
 c/o Melanie Roepke
 1225 West Wisconsin Avenue
 Milwaukee, WI, 53233

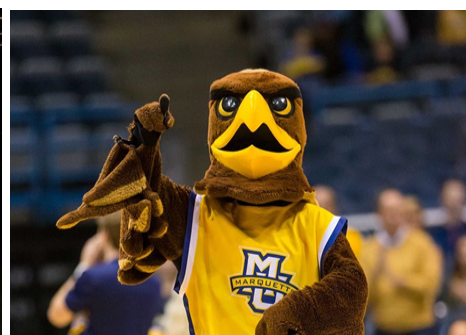
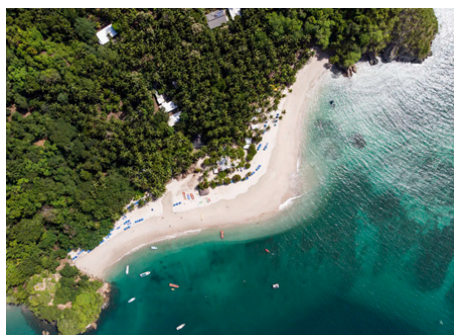
Marquette Contact:
 Silent Auction Questions:

Andrew Hunt, (414) 288-6020, andrew.hunt@marquette.edu
 Mike Testa, (815) 482-0105, miket@ogdenre.com

OPTION 1: Auction or Raffle Contribution

Examples of donated items in the past:

<p>Trips</p> <ul style="list-style-type: none"> • Bahamas • Amelia Island Getaway • Costa Rica • South Haven Michigan Cabin Stay • Jamaica 	<p>Apparel</p> <ul style="list-style-type: none"> • Marquette basketball gear • NFL jerseys • Commercial real estate apparel
<p>Experiences</p> <ul style="list-style-type: none"> • Spa Package • Boat Day with Mike Testa • Private Club passes at MUBB • Float Milwaukee Experiences 	<p>Packages</p> <ul style="list-style-type: none"> • Whiskey and Cigar Package • Children's Book Package • Old Fashioneds drink basket • Brewing Tour and Drinks Package
<p>Activities</p> <ul style="list-style-type: none"> • Football game tickets • Zoo outing • Pedal tavern • Kayaking 	<p>Other</p> <ul style="list-style-type: none"> • Gift Cards • Brewers Home Plates • Amazon Echos • Sobelmans Gift Cards • Milwaukee Zoo Memberships



OPTION 2: Sponsorship Opportunities

Golden Eagle Gala Sponsorship Opportunities

	Presenting Sponsor \$15,000	Cocktail Sponsor \$7,500	Auction Sponsor \$7,500	Gold Sponsor \$5,000	Blue Sponsor \$2,500
Sponsorship Benefits	1 Available	1 Available	1 Available	6 Available	10 Available
Branded cocktail napkins with company logo		✓			
Specialty cocktail to be named by sponsor		✓			
Full-page advertisement prominently displayed at each full-service drink station		✓			
Custom souvenir auction paddles for each attendee featuring company logo			✓		
Logo displayed on live auctioneer's podium			✓		
Exclusive full-page advertisement in event program	✓				
Private tour of MKE Brewing before the Gala	✓				
Logo to be included in step & repeat photo backdrop (photos to be used in post-event media coverage)	✓				
Speaking opportunity as presenter of one of event awards	✓			✓	
Social Media	✓	✓	✓		
Cocktail table centerpiece displays	✓	✓	✓	✓	✓
Slideshow to be projected during event	✓	✓	✓	✓	✓
Event Program, to be distributed to all attendees (250-300 expected)	✓	✓	✓	✓	✓
Golden Eagle Gala Website (with link to your company's website)	✓	✓	✓	✓	✓
Email (5,000+ recipients)	✓	✓	✓	✓	✓
Recognition during emcee's introductory speech	✓	✓	✓	✓	✓
Tables (8 tickets each) included:	2	1	1	1	1

Golden Eagle Gala Sponsorship Opportunities

Presenting Sponsor (\$15,000) – 1 Available

- Two reserved tables (8 tickets each, 16 total) with company logo on centerpiece
- Speaking opportunity as presenter of one of five awards to be given at the Gala
- Logo to be included in step & repeat photo backdrop
 - Photos to be used in post-event media coverage
- Full-page advertisement in event program
- Prominent, exclusive logo recognition as Presenting Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Presenting Sponsor)
 - Website (with link to your company's website)
 - Event program, to be distributed to all attendees (250-300 expected)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Presenting Sponsor during emcee's introductory speech

Cocktail Sponsor (\$7,500) – 1 Available

- One reserved table (8 tickets) with company logo on centerpiece
- Branded cocktail napkins with company logo
- Specialty cocktail to be named by sponsor
- Full-page advertisement prominently displayed at each full-service drink station
- Exclusive logo recognition as Cocktail Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
 - Website (with link to your company's website)
 - Event program, to be distributed to all attendees (250-300 expected)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Cocktail Sponsor during emcee's introductory speech

Auction Sponsor (\$7,500) – 1 Available

- One reserved table (8 tickets) with company logo on centerpiece
- Logo displayed on live auctioneer's podium
- Custom souvenir auction paddles for each attendee featuring company logo
- Exclusive logo recognition as Auction Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Auction Sponsor)
 - Website (with link to your company's website)
 - Event program, to be distributed to all attendees (250-300 expected)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Auction Sponsor during emcee's introductory speech

Gold Sponsor (\$5,000) – 6 Available

- One reserved table (8 tickets) with company logo on centerpiece
- Speaking opportunity as presenter of one of five event awards to be given at the Gala (first come, first served)
- Logo inclusion as Gold Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Event program, to be distributed to all attendees (250-300 expected)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Gold Sponsor during emcee's introductory speech

Blue Sponsor (\$2,500) – 10 Available

- One reserved table (8 tickets) with company logo on centerpiece
- Logo inclusion as Blue Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Event program, to be distributed to all attendees (250-300 expected)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Blue Sponsor during emcee's introductory speech