

# **Colliers International | Wisconsin names Chris Richards managing director, market leader of Madison office**

## *New leadership reflects firm's ongoing growth in Wisconsin*

**MADISON, Wis. (Oct. 6, 2020)** – Colliers International | Wisconsin, the state's largest third party real estate services firm, has named Chris Richards managing director and market leader of its Madison office.

The appointment of Richards, a Madison native, reflects the Firm's ongoing growth in Wisconsin with offices currently in Milwaukee and Fox Valley. Richards will be responsible for Colliers' growth in the Madison and the greater southwest Wisconsin commercial real estate market.

"Madison and the surrounding area continue to present tremendous potential for growth, which is why Colliers remains bullish on this region, and why I'm thrilled to lead this high-potential venture," Richards said. "Colliers' integrated, full-service approach and its global reach will be a unique offering in the Madison commercial real estate market."

Colliers manages approximately 12,000,000 square feet state-wide and close to 1 million square feet in the greater Madison market with expectations for ongoing growth.

"Madison is a strong and resilient commercial real estate market regardless of broader economic conditions," said Lyle Landowski, COO of Colliers International | Wisconsin. "Chris brings a local expertise that, when paired with our broad, integrated approach, will help drive our growth in the Madison area and contribute to the consistent growth we've experienced throughout the state."

While the Madison office is locally owned and operated, it also has access to an array of services and support that Colliers International, a global leader in the industry, provides to all of its local offices and commercial real estate professionals.

MORE

*Colliers International | Wisconsin  
Chris Richards  
Add one*

### **About Colliers International**

Colliers International (NASDAQ, TSX: CIGI) is a leading real estate professional services and investment management company. With operations in 68 countries, our more than 18,000 enterprising professionals work collaboratively to provide expert advice to maximize the value of property for real estate occupiers, owners and investors. For more than 25 years, our experienced leadership, owning approximately 40% of our equity, has delivered compound annual investment returns of almost 20% for shareholders. In 2019, corporate revenues were more than \$3.0 billion (\$3.5 billion including affiliates), with \$33 billion of assets

under management in our investment management segment. Learn more about how we accelerate success at [corporate.colliers.com](http://corporate.colliers.com), Twitter @Colliers or LinkedIn.

**Colliers International | Wisconsin**

Colliers International | Wisconsin is recognized as one of the largest full service commercial real estate companies in Wisconsin with offices in Milwaukee, Fox Valley and now Madison. Colliers provide their clients with comprehensive expertise in Commercial Real Estate Brokerage, Property Management, Investment Services, Real Estate Development, Construction, and Facility Maintenance Services. Today, Colliers | Wisconsin employs more than 200 professionals and handles over 30 million square feet of Office, Industrial, Retail and Multi-Family projects.

---

**NEWS RELEASE**

For more information: Phill Trewyn  
[ptrewyn@muellercommunications.com](mailto:ptrewyn@muellercommunications.com)  
414 390-5500