



**All Member Meeting**  
**August 7, 2020**

**ADVOCACY | EDUCATION | NETWORKING | DATA**

# Agenda

- 1. Strategic Objectives Update**
  - Policy**
  - Outreach & Member Engagement**
  - Education & Foundation**
- 2. Events**
- 3. Looking Ahead – Important Dates**
- 4. Questions**
- 5. Discussion with Congressman Mike Gallagher**

***Vision: The unified, respected, recognized, effective voice of commercial real estate brokerage in Wisconsin.***

***Mission: We advocate advancing the interests of our members for the benefit of their industry and their personal success.***

# Strategic Objectives

**Strategic Objective #1: Enhance CARW's ability to influence commercial real estate-related policy decisions**

**Strategic Objective #2: Enhance Public Outreach**

**Strategic Objective #3: Cultivate Broker Focus**

**Strategic Objective #4: Expand Commercial Engagement Opportunities throughout Wisconsin**

**Strategic Objective #5: Upgrade internal policies and procedures**

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# CARW Foundation

## **Purpose:**

**The purpose of the Wisconsin Commercial Real Estate Education and Research Fund(CARW Foundation) is to provide scholarships for aspiring commercial real estate professionals and to support research that benefits the Wisconsin commercial real estate community.**

## **Activities:**

- **Education - Support/fund scholarships for commercial real estate students and practitioners looking to further their knowledge through attendance at University or commercial real estate educational conferences.**
- **Research - Support primary and secondary research for commercial real estate and community funding issues including community development initiatives.**

# CARW Events

## **Virtual and some limited small group opportunities**

- **Golf Outing | In Person | August**
- **Rainmaker Event | Virtual and in-person (limited) | September**
- **Retail Conference | Virtual | September 22-24**
- **Annual Awards | Virtual | October 14**
- **Bi-Monthly Programming | Virtual | ongoing**
- **Small Networking Opportunities | In Person | golf league, small boat tours, biking, small group networking, shooting club**
- **Continuing Education | limited in-person**



# Looking Ahead

## License and Membership:

- **License Renewal in 2020**
- **Must complete 18 hours of continuing education before renewal**
- **Continuing Education online and live classes starting September 9**
- **Online through WRA – can access through CARW.com**
- **Dues Renewal – Payment Plans – starting September 15**
- **Dues due by December 1, 2020**

## Engagement

- **Registering for Events**
- **Deal of the Year Submission – Due September 15**
- **Committee Meetings**

**Thank you to Supporters and Sponsors**

**Brighter Days**



# Questions



**CARW**

COMMERCIAL ASSOCIATION OF REALTORS®