



June 30, 2020

Milwaukee Common Council  
Zoning, Neighborhoods and Development Committee  
City Hall, Room 205  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Honorable Members of the Council:

The Board of Directors of the Commercial Association of REALTORS® Wisconsin, on behalf of our membership of more than 850 commercial real estate professionals, supports the appointment of Lafayette Crump to serve as the City of Milwaukee Department of City Development Commissioner.

Prior to his appointment, many of our members worked with Mr. Crump on major Milwaukee projects including Northwestern Mutual, The Deer District and the Milwaukee Street Car. Mr. Crump has spent time since the Mayor's appointment, diligently connecting with the commercial real estate community individually and in group forums to answer questions, share his vision and listen to concerns and ideas for our City.

Our members have expressed great interest in growing our work together and are impressed not only with his experience in construction and real estate, but his communication style, leadership success and bold outlook for a greater Milwaukee.

The City of Milwaukee will need to work aggressively to address not only economic but social issues within our City. We are ready to work alongside Mr. Crump to ensure that we continue building a strong and equitable commercial real estate market to increase the tax base, support our neighborhoods, and create jobs for all City residents.

Thank you in advance for your consideration of our support of Lafayette Crump for the position of Commissioner of the Department of City Development.

Please contact me if you have any questions.

Sincerely,

A handwritten signature in blue ink that reads 'Tracy K. Johnson'.

Tracy Johnson  
President and CEO