

2019 CARW / ICSC Retail Event

April 2, 2019 | 8:30 AM to 6:30 PM | Potawatomi

Presented by:



CARW and ICSC are proud to present the State's biggest and best annual retail event. Join us for an afternoon of featured speakers, industry roundtables, a project showcase, retail runway and the best networking with retail and commercial real estate professionals.

About CARW: CARW is the voice for commercial real estate brokerage in Wisconsin. Founded in 1993, CARW is dedicated to the success of its members by providing advocacy, education, and networking.

About ICSC: Founded in 1957, ICSC is the global trade association of the shopping center industry. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials.

Sponsorship Levels:

Presenting Sponsorship (\$7,000):

Presenting sponsors receive 8 complimentary registrations and the opportunity to address the audience of 250+. Host a visitors' booth at the conference as well as place marketing materials in attendee packets. Presenting sponsor receives a full page ad in the program book and a VIP networking opportunity.

Keynote Speaker Sponsorship (\$4,000): Keynote Speaker Sponsorship is limited to 1 entity. Keynote Speaker sponsors receive 8 complimentary registrations to the event and an opportunity to speak during the Lunch & Keynote portion of the event. This sponsor also receives a half page ad in the program book and a VIP networking opportunity.

Networking Sponsorship (\$3,000): Networking Sponsorship is limited to 1 entity. Networking Sponsor receives 6 complimentary registrations to the event and an opportunity to host a visitors' booth at the conference as well as place marketing materials in attendee packets. Networking sponsor receives a half page ad in the program.

Platinum Sponsorship (\$2,000): Platinum Sponsorship is limited to 6 entities. Platinum Sponsors receive 4 complimentary registrations to the event and an opportunity to place marketing materials in attendee packets. Platinum sponsors receive a quarter page ad in the program book.

Gold Sponsorship (\$1,000): Gold Sponsorship is limited to 10 entities. Gold Sponsors receive 2 complimentary registrations to the event and logo recognition on all marketing and promotions as well as the event.

Economic Development Sponsorship (\$750): This opportunity is available to economic development entities and municipalities. Receive 1 ticket to the event and a display table for the duration of the event as well as an info sheet about development opportunities in your community, and listing in the program book.

Silver Sponsorship (\$500): Be a part of the exciting Wisconsin Retail Conference with an Event Sponsorship. Event Sponsors will be recognized in all marketing and promotions as well as at the event.

Details:

Location: Potawatomi Hotel & Casino

Date: Tuesday, April 2, 2019

Time: 8:30 AM- 6:30 PM

Tickets: Members: \$125 | Non-members \$225

TENTATIVE SCHEDULE

8:30-9:30 AM: Registration & Networking

9:30 - 9:45 AM: Welcome from ICSC and CARW

10:00 - 11:00 AM: Roundtables

11:15 -12:00 PM: Tom McGee, ICSC President and CEO

12:15: Lunch

12:30 - 1:15 PM: Lunch Keynote—Robert Thompson, CEO of Punchbowl Social

1:30-2:30 PM: Roundtable Sessions

3:00-4:00 PM: Experiential Retail Panel

4:00-6:30 PM: Networking Happy Hour

Please submit completed SPONSORSHIP form along with payment to the CARW office:
250 E Wisconsin Ave., Suite 725 | Milwaukee, WI 53202 | p: 414.271.2021 or e: tracy@carw.com

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT: _____

Check: Amount Enclosed: _____

(Make Checks Payable to CARW)

OR (Visa or MC)

CC#: _____ exp: _____ 3-Digit Code: _____ Billing Zip: _____

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Keynote

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