



# 2018 Retail Conference

Potawatomi Hotel & Casino | Milwaukee, WI  
April 18, 2018

Presented by:



## Showcase your economic development opportunities!

ICSC and CARW are proud to present the State's largest annual retail event. The event offers an afternoon of featured speakers, industry roundtables, a project showcase, retail runway and the best networking with retail and commercial real estate professionals. More than 400 attended the event last year from across the State and region.

Thanks to a League of Municipalities partnership with CARW, you have the opportunity to showcase your community to retail and commercial real estate professionals. CARW offers registered municipalities the opportunity for additional visibility at the event:

- An opportunity to include in the program folder (handed out at the event), a one-page flyer with your contact information and a brief description of your economic development focus including municipality overview, successes and opportunities.
- A display table at the event (6-foot) to display available projects, opportunities and relevant demographic information—may be placed as early as 7:30 a.m. to be available during registration.

The Conference will take place on April 18th at the Potawatomi Hotel & Casino in Milwaukee from 8:30 a.m. to 6:30 p.m. Municipal and Economic Development leaders' pricing is offered at the "Member" ticket rate, for \$130.

### Details:

[Register Here](#)

Location: Potawatomi Hotel & Casino  
Date: Wednesday, April 18, 2018  
Time: 8:30AM- 6:30PM  
Tickets: Members: \$130 | Non-members \$225

#### TENTATIVE SCHEDULE

- 8:30-9:30AM: Registration & Municipalities Showcase
- 9:30 - 10:30AM: Welcome & Robin Lewis of "The Robin Report"
- 10:30-11:45AM: Roundtables Session
- 12:00: Lunch & Thomas Carrico, Mills Fleet Farm
- 1:30-2:15PM: Roundtables Session
- 2:30-3:45PM: Retail Panel Presentation
- 3:45-4:30PM: John Gurda of "The Making of Milwaukee"
- 4:30-6:30PM: Networking Happy Hour
- \*3:30-5:30 Deal Session Opportunity

#### ABOUT ICSC

Founded in 1957, ICSC is the global trade association of the shopping center industry. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials.

#### ABOUT CARW

CARW is the voice of commercial real estate brokerage and related professionals in Wisconsin. Founded in 1993, CARW is dedicated to the success of our members by providing invaluable educational opportunities, countless networking experiences, data exchange, and public policy advocacy. CARW is a trade association representing more than 700 members from 200 Wisconsin businesses including REALTORS®, accountants, appraisers, architects, attorneys, bankers, builders, contractors, developers, environmental specialists, title insurance companies and other industry related businesses. CARW REALTOR® members are part of the REALTOR® network, the world's largest professional association with over 1.1 million members worldwide and over 15,000 just in the State of Wisconsin.

Visit: <https://carw.com/2018-icsccarw-retail-conference>

Call Tracy Johnson, CARW 414.698.7474 [tracy@carw.com](mailto:tracy@carw.com)

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 PAYMENT: \_\_\_\_\_ Check: Amount Enclosed: \_\_\_\_\_ (Make Checks Payable to CARW)  
 OR (Visa or MC) CC#: \_\_\_\_\_ exp: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_