

# 2018 CARW/ICSC Retail Event



April 18, 2018  
8:30AM to 6:30PM  
at Potawatomi

Presented by:



CARW and ICSC are proud to present the State's biggest and best annual retail event. Join us for an afternoon of featured speakers, industry roundtables, a project showcase, retail runway and the best networking with retail and commercial real estate professionals.

**About CARW:** CARW is the voice for commercial real estate brokerage in Wisconsin. Founded in 1993, CARW is dedicated to the success of its members by providing advocacy, education, and networking.

**About ICSC:** Founded in 1957, ICSC is the global trade association of the shopping center industry. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials.

## Details:

**Location:** Potawatomi Hotel & Casino

**Date:** Wednesday, April 18, 2018

**Time:** 8:30AM- 6:30PM

**Tickets:** Members: \$130 | Non-members \$225

### TENTATIVE SCHEDULE

8:30-9:30AM: Registration & Networking

9:30 - 10:30AM: Welcome & Robin Lewis of "The Robin Report"

10:30-11:45AM: Roundtables Session

12:00: Lunch & Thomas Carrico, Mills Fleet Farm

1:30-2:15PM: Roundtables Session

2:30-3:45PM: Retail Panel Presentation

3:45-4:30PM: John Gurda of "The Making of Milwaukee"

4:30-6:30PM: Networking Happy Hour

\*3:30-5:30 Deal Session Opportunity

## Sponsorship Levels:

**Presenting Sponsorship (\$5,000):** This is an exclusive sponsorship available to one company. Presenting sponsors receive 6 complimentary registrations and the opportunity to address the audience of 250+. Host a visitors' booth at the conference as well as place marketing materials in attendee packets. Presenting sponsor receives a full page ad in the program book and a VIP networking opportunity.

**Keynote Speaker Sponsorship (\$4,000):** Keynote Speaker Sponsorship is limited to 1 entity. Keynote Speaker sponsors receive 6 complimentary registrations to the event and an opportunity to speak during the Lunch & Keynote portion of the event. This sponsor also receives a half page ad in the program book and a VIP networking opportunity.

**Networking Sponsorship (\$3,000):** Networking Sponsorship is limited to 1 entity. Networking Sponsor receives 6 complimentary registrations to the event and an opportunity to host a visitors' booth at the conference as well as place marketing materials in attendee packets. Networking sponsor receives a half page ad in the program book and a VIP networking opportunity.

**Platinum Sponsorship (\$2,000):** Platinum Sponsorship is limited to 6 entities. Platinum Sponsors receive 4 complimentary registrations to the event and an opportunity to place marketing materials in attendee packets. Platinum sponsors receive a quarter page ad in the program book and VIP networking opportunity.

**Gold Sponsorship (\$1,000):** Gold Sponsorship is limited to 10 entities. Gold Sponsors receive 2 complimentary registrations to the event and logo recognition on all marketing and promotions as well as the event.

**Silver Sponsorship (\$500):** Be a part of the exciting Wisconsin Retail Conference with an Event Sponsorship. Event Sponsors will be recognized in all marketing and promotions as well as at the event.

Please submit completed SPONSORSHIP form along with payment to the CARW office by March 16th:  
250 E Wisconsin Ave., Suite 725 | Milwaukee, WI 53202 | p: 414.271.2021 or e: davis@carw.com

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT:** \_\_\_\_\_

Check: Amount Enclosed: \_\_\_\_\_  
(Make Checks Payable to CARW)

**OR (Visa or MC)**

CC#: \_\_\_\_\_ exp: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

- ☒ Presenting Sponsor
- ☒ Keynote Sponsor
- ☒ Networking Sponsor
- ☒ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor