



2018 Commercial Real Estate Government Day

Wednesday, January 31, 2018

Dear Legislators and Staff:

On behalf of over 2,000 commercial real estate professionals and 6 associations, we thank you for your interest and attention to this vital component of the Wisconsin economy, the commercial real estate industry. On this handout, you will find information about our organizations. We encourage you to use us and the vast knowledge and experience of our members as a resource as you make policy decisions.

Thank you again, we look forward to working with you.



Apartment Association of Southeast Wisconsin (AASEW) is the oldest and largest Apartment trade association in Southeastern, WI, founded in 1974 that provides education, legislative support and networking opportunities for rental property owners (landlords) in Southeastern, WI (Greater Milwaukee Area).

For more information about AASEW, visit www.aasew.org



The Building Owners and Managers Association (BOMA) International is a federation of 90 BOMA U.S. associations and 18 international affiliates. Founded in 1907, BOMA represents the owners and managers of all commercial property types including nearly 10.5 billion square feet of U.S. office space that supports 1.7 million jobs and contributes \$234.9 billion to the U.S. GDP. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence and knowledge.

BOMA International is a primary source of information on building management and operations, development, leasing, building operating costs, energy consumption patterns, local and national building codes, legislation, occupancy statistics, technological developments and other industry trends.

The local association, BOMA Wisconsin has over 200 local members who represent over 30.5 million square feet of commercial real estate and 122 different local businesses ranging from banks to utility companies.

For more information about BOMA, visit www.boma-wi.org or contact: Jennie Macaluso-Ruditys at (414) 278-7557 or jmacaluso@wamllc.com



The Commercial Association of REALTORS® is the voice for commercial real estate brokerage in Wisconsin. Founded in 1993, CARW is the go-to organization for commercial real-estate related policy leadership, information, education and networking. CARW's extensive network makes it the most influential commercial real estate organization in the state.

CARW, in partnership with the Wisconsin REALTORS® Association and the National Association of REALTORS®, is the leading advocate for the commercial real estate industry at the local, state and national levels. CARW offers a voice to industry professionals and is a vocal proponent of public policy aimed at advancing commercial real estate and driving business development.

CARW prides itself on being the industry leader providing the most accurate and comprehensive local market data through an exclusive partnership with REDI/Catylist.

Members enjoy continuing education, professional development opportunities, strong ties to industry designations, interactive and timely programs, ability to affect policy, data exchange and business networking.

CARW is a trade association with over 700 members, representing more than 350 individual businesses including commercial REALTORS®, accounting firms, appraisers, architects, attorneys, bankers, builders, contractors, developers, environmental specialists, title insurance companies and other industry related businesses. CARW REALTORS® are a member of the REALTOR® Network, the world's largest professional association with over 1.2 million members.

For more information about CARW, visit www.CARW.com or contact: Tracy Johnson at (414) 271-2021 or tracy@carw.com



CCIM Wisconsin is a membership trade association comprised of CCIM Designees, Candidates of the CCIM Designation and related commercial real estate professionals. A CCIM is an individual, who, by education, experience and knowledge of the marketplace, is an expert in commercial-investment real estate.

CCIM Wisconsin is dedicated to providing the most effective and comprehensive commercial and investment real estate education, candidate guidance and superior networking services which afford a unique competitive advantage and promote recognition of the Designation as the authoritative source of commercial real estate expertise in Wisconsin.

For more information about CCIM Wisconsin, visit Chapters.CCIM.com/Wisconsin or contact:
Tracy Johnson at (414) 271-2021



NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for effective legislation on behalf of our members. NAIOP advances sustainable development that creates jobs and benefits the communities in which our members work and live.

NAIOP provides communication, networking and business opportunities for all real estate professionals; provides a forum for continuing education; and promotes effective public policy, through its grassroots network, to create, protect and enhance property values.

NAIOP members have great opportunities at the local level to enhance their business through educational programs, networking and governmental affairs. Members can also get involved at the national level-by attending conferences for continuing education, participation in National Forums for professional development and working to advance legislative initiatives like real estate taxation on Capitol Hill.

The forum for commercial real estate both locally and nationally, NAIOP promotes effective public policy through its grassroots network to create, protect and enhance property values. It offers education programs, research on trends and innovations, networking opportunities and strong legislative representation. NAIOP members are the principal players who shape the industry.

NAIOP is comprised of over 18,000 members in North America within 52 chapters.

For more information about NAIOP Wisconsin, visit www.naiop-wi.org or contact:
James Villa at (414) 622-0006 or email at jim@naiop-wi.org.



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SIOR, Society of Industrial and Office REALTORS® – Wisconsin, represents the leading commercial estate professionals specializing in industrial and office properties. A SIOR designation is obtained through qualified experience, education and achievements, as well as a strict adherence to professional standards and ethical practices.

The SIOR Wisconsin Chapter advocates on behalf of state members committed to leading Wisconsin forward through economic development and growth. The Chapter promotes professional development and supports both designation candidates and SIOR members in their quest for knowledge and experience to set them apart. Clients of a SIOR expect more, and receive it.

For more information about SIOR Wisconsin, visit www.siorwi.com or contact:

Tracy Johnson at (414) 271-2021