

MEMBERSHIP

"I appreciate CARW for its great relationships and its vast knowledge. They are my go to resource for commercial real estate."

- Ivan Gamboa, Senior Vice President,
Tri City National Bank

"CARW members are strategic business partners with the Irgens team. We are grateful for their advocacy for commercial real estate."

- Mark Irgens, CEO/Manager,
Irgens

"The organization has provided invaluable vision and leadership regarding issues affecting the commercial real estate industry."

- Kevin Armstrong, Senior Vice President
CBRE



65%
DO MORE THAN
HALF OF THEIR
BUSINESS WITH
A CARW MEMBER

35%
DO MORE THAN
¼ OF THEIR
BUSINESS WITH
A CARW MEMBER

83%
ACTIVELY SEEK
MEMBERS OF
CARW TO DO
BUSINESS WITH

80%
FEEL MEMBER
DUES FULLY OR
MORE THAN FULLY
MATCH THE VALUE
THEY RECEIVE
FROM CARW

10%
OF REALTOR®
MEMBERS
BELONG TO
MORE THAN 1
REALTOR®
ASSOCIATION

1000
CRE PROFESSIONALS
SUBSCRIBE
TO CATALYST
EXCHANGE
POWERED BY
CARW

1 **BROKERAGE** (REALTOR® MEMBERS | \$758)

- APPRAISAL
- DEVELOPMENT
- GENERAL COMMERCIAL SALES/LEASING
- INDUSTRIAL
- INVESTMENT
- MULTI-FAMILY
- OFFICE
- PROPERTY MANAGEMENT
- RETAIL
- TENANT REPRESENTATIVE

2 **AFFILIATE MEMBERS** (NON-REALTOR® MEMBERS | \$450)

- ACCOUNTING
- ADVERTISING/MARKETING
- APPRAISAL
- ARCHITECTURE
- ASSET MANAGEMENT
- CONSTRUCTION
- CONTRACTING
- DEVELOPER
- ENVIRONMENTAL
- FINANCE
- LEGAL
- MOVING/RELOCATION
- PORTFOLIO MANAGEMENT
- PROPERTY MANAGEMENT
- PUBLIC SERVICE/GOVERNMENT
- TITLE INSURANCE

3 **CORPORATE AFFILIATE MEMBERS** (PRIMARY - \$685 | SECONDARY - \$160)

APPLIES TO FIRMS WITH TWO OR MORE MEMBERS, COMPOSED OF ONE PRIMARY AFFILIATE AND ONE OR MORE SECONDARY AFFILIATES

4 **ECONOMIC DEVELOPMENT MEMBERS** (\$250)

LEADERS ENGAGE IN MUNICIPAL OR ECONOMIC DEVELOPMENT ACTIVITIES

5 **STUDENT MEMBERS** (\$80)

INTERNS AND COLLEGE STUDENTS RECEIVE DISCOUNTS & ACCESS TO LOCAL CARW BENEFITS

6 **DUAL MEMBERSHIP** (\$240)

REALTOR® MEMBERS ADD ON CARW LOCAL MEMBERSHIP

7 **DATA EXCHANGE** (\$240)

INDIVIDUALS THAT PARTICIPATE IN CARW MEMBERSHIP FOCUSED ON ACCESS TO CARW'S DATA PARTNER, CATALYST

BENEFITS

CARW is the voice for commercial real estate brokerage and commercial real estate professionals in Wisconsin. Founded in 1993, CARW is dedicated to the success of members by providing invaluable educational opportunities, countless networking experiences, data exchange, and public policy advocacy.

DATA REDI/CATYLIST WISCONSIN COMMERCIAL DATA EXCHANGE DISCOUNTS

Unified, researched data holds our industry together – we are proud to partner with REDI/Catylist to offer statewide researched data, comps, analytics and more. New features include the ability to mail marketing and listings to platform users as well as the ability to show listings on your website through the SiteLink.

DISCOUNTS ON PROFESSIONAL DEVELOPMENT & EDUCATIONAL PROGRAMS

CARW focuses on providing the most up-to-date educational and professional development programs to members. The feature presentations include a monthly lunch & learn series and the annual CARW Commercial Real Estate Roundtable forum.

COMMERCIAL CONTINUING EDUCATION

In conjunction with WRA, CARW conducts commercial continuing education courses, offering the complete 18 hours needed for license-renewal.

ACCESS TO CRE NETWORKING OPPORTUNITIES

CARW is the largest network of commercial real estate professionals in Wisconsin and offers a variety of forums for members and guests to establish and strengthen professional and personal relationships. These forums include educational opportunities, happy hours the annual Market Update event, and more!

MEMBERSHIP INFORMATION & CONTACTS DIRECTORY

Members receive administrative emails regarding CARW news, educational offers & events, as well as access to an electronic membership directory.

LEADERSHIP OPPORTUNITIES/COMMITTEE INVOLVEMENT

Members are allowed to join several different committees involved with CARW. Allowing members to give input on different scenarios depending on which committee they join.

CRE CIRCLES

CRE Circles provides idea sharing and small group networking opportunities, exclusive to CARW members at no fee. Members are assigned to groups of 6-10 and are kept exclusive to each discipline and category of commercial real estate (finance, brokerage, property management, etc).

LEGISLATION & PUBLIC POLICY ADVOCACY

CARW collaborates with local and state businesses and real estate organizations and initiatives to provide members with comprehensive public policy information & advocacy, at all levels of government, involving members to provide for an effective voice for commercial real estate.

PROFESSIONAL STANDARDS & ETHICS

CARW provides conflict mediation and ethics counselling.

PROPERTY MARKETING OPPORTUNITIES

CARW provides visibility to member property listings on its website.

ANNUAL RECOGNITION MEETING

This program is held in October every year. The incoming Board of Directors, as well as the most notable deals of the year are recognized at this event. Additionally, REALTOR® of the Year, Affiliate of the Year and Friend of CARW honors are awarded.

LEGAL HOTLINE

The Legal Hotline is operated by WRA. Members (ONLY) may use the hotline to talk to an attorney or WRA expert on real estate law and state of regulations. Questions are generally reviewed and responded to within 24 hours. Contact the Legal Hotline at 1-800-799-4468.

ZIP FORMS

Complete real estate forms with ease...use ZipForm, an electronic forms program

	BROKER	AFFILIATE	ECONOMIC DEVELOPER	STUDENT	DUAL
DATA REDI/CATYLIST WISCONSIN COMMERCIAL DATA EXCHANGE DISCOUNTS	✓	✓	✓		✓
DISCOUNTS ON PROFESSIONAL DEVELOPMENT & EDUCATIONAL PROGRAMS	✓	✓	✓	✓	✓
COMMERCIAL CONTINUING EDUCATION	✓	✓	✓		✓
ACCESS TO CRE NETWORKING OPPORTUNITIES	✓	✓	✓	✓	✓
MEMBERSHIP INFORMATION & CONTACTS DIRECTORY	✓	✓	✓	✓	✓
LEADERSHIP OPPORTUNITIES/COMMITTEE INVOLVEMENT	✓	✓	✓		✓
CRE CIRCLES	✓	✓	✓	✓	✓
LEGISLATION & PUBLIC POLICY ADVOCACY	✓	✓	✓	✓	✓
PROFESSIONAL STANDARDS & ETHICS	✓	✓	✓		✓
PROPERTY MARKETING OPPORTUNITIES	✓	✓	✓		✓
ANNUAL RECOGNITION MEETING	✓	✓			✓
LEGAL HOTLINE	✓		✓	✓	✓
ZIP FORMS	✓				✓