

2017 CARW/ICSC Retail Conference



April 6, 2017
Pfister Hotel



CARW and ICSC are proud to present the State's biggest and best annual retail conference. Join us for an afternoon of featured speakers, industry roundtables, a project showcase, retail runway and the best networking with retail and commercial real estate professionals.

About CARW: CARW is the voice for commercial real estate brokerage in Wisconsin. Founded in 1993, CARW is dedicated to the success of its members by providing advocacy, education, and networking.

About ICSC: Founded in 1957, ICSC is the global trade association of the shopping center industry. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials.

Details:

Location: Pfister Hotel | 424 E. Wisconsin Ave.

Date: Thursday, April 6, 2017

Time: 8:30AM- 6:30PM

Tickets: Members: \$125 | Non-members \$200

TENTATIVE SCHEDULE

8:30-9:30AM: Registration & Networking

9:30 - 10:30AM: Welcome and Morning Keynote, Garrick Brown

10:30-11:45AM: Roundtables Session

12:00: Lunch & Keynote: Jay Schauer, CFO for Allen-Edmonds

1:30-2:15PM: Roundtables Session

2:30-3:45PM: Retail Panel Presentation

3:45-4:30PM: TBD

4:30-6:30PM: Networking Happy Hour - Sponsored by CPA, Inc.



COMMERCIAL PROPERTY ASSOCIATES

Sponsorship Levels:

Presenting Sponsorship (\$5,000): This is an exclusive sponsorship available to one company. Presenting sponsors receive 8 complimentary registrations and the opportunity to address the audience of 500+ Hosts. Sponsors' booth at the conference will also place marketing materials in attendee packets. Presenting sponsor receives a full page ad in the program book and a VIP networking opportunity.

Keynote Speaker Sponsorship (\$4,000): Keynote Speaker Sponsorship is limited to one entity. Keynote Speaker sponsors receive 6 complimentary registrations to the event and an opportunity to speak during the Lunch & Keynote portion of the event. This sponsor also receives a half page ad in the program book and a VIP networking opportunity.

Networking Sponsorship (\$3,000): Networking Sponsorship is limited to 1 entity. Networking Sponsor receives 6 complimentary registrations to the event and an opportunity to host a visitor booth at the conference as well as place marketing materials in attendee packets. Networking sponsor receives a half page ad in the program book and a VIP networking opportunity.

Platinum Sponsorship (\$2,000): Platinum Sponsorship is limited to 2 entities. Platinum Sponsors receive 4 complimentary registrations to the event and an opportunity to place marketing materials in attendee packets. Platinum sponsors receive a quarter page ad in the program book and VIP networking opportunity.

Gold Sponsorship (\$1,000): Gold Sponsorship is limited to 10 entities. Gold Sponsors receive 2 complimentary registrations to the event and logo recognition on all marketing and promotions as well as the event.

Silver Sponsorship (\$500): Be a part of the exciting Wisconsin Retail Conference with an Event Sponsorship. Event Sponsors will be recognized in all marketing and promotions as well as at the event.

Please submit completed SPONSORSHIP form along with payment to the CARW office by March 15th:
735 N. Water Street., Ste. 205 | Milwaukee, WI 53202 | p: 414.271.2021 or e: tracy@carw.com

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____

PAYMENT: _____

Check: Amount Enclosed: _____
(Make Checks Payable to CARW)

OR (Visa or MC)

CC#: _____ exp: _____ 3-Digit Code: _____ Billing Zip: _____

- ☐ Presenting Sponsor
- ☐ Keynote Sponsor
- ☐ Networking Sponsor
- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor