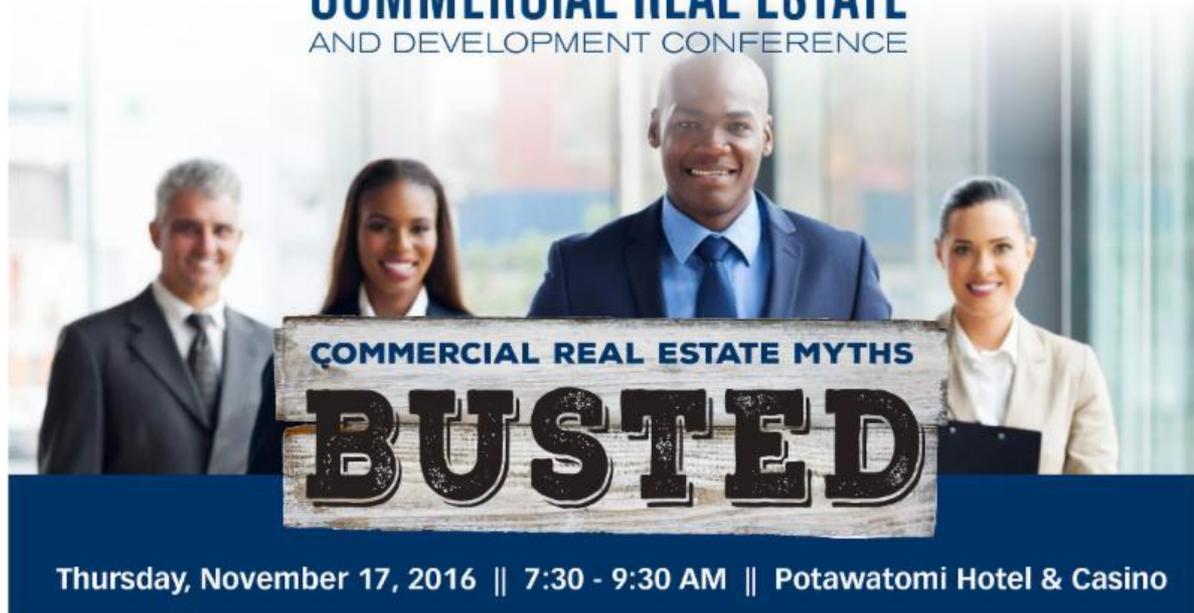


BizTimesMedia Presents:

## COMMERCIAL REAL ESTATE AND DEVELOPMENT CONFERENCE



# CARW MEMBER MARKET SURVEY

## Exclusive to BizTimes

Tracy Johnson

CARW  
President & CEO

# CARW MEMBER MARKET SURVEY

What is your impression of the condition of the current real estate market?

	2010	2011	2012	2013	2014	2015	2016
<b>Weak</b>	28%	36%	8%	1%	2%	1%	0%
<b>Flat</b>	40%	29%	49%	18%	12%	15%	36%
<b>Improving</b>	32%	35%	43%	80%	86%	84%	64%



# CARW MEMBER MARKET SURVEY

Do you believe the SE WI CRE market will improve in 2017?

	2012	2013	2014	2015	2016	2017
Yes	65%	82%	89%	95%	88%	73%
No	35%	18%	11%	5%	12%	27%



# CARW MEMBER MARKET SURVEY

How would you describe the current condition of the capital markets for development?

	2012	2013	2014	2015	2016
<b>Declining</b>	2%	0%	1%	0%	4%
<b>Flat</b>	55%	40%	22%	23%	53%
<b>Improving</b>	43%	60%	77%	72%	44%

# CARW MEMBER MARKET SURVEY

How would you describe the outlook for the SE WI **Office** market?

	2013	2014	2015	2016	2017
Declining	12%	4%	6%	4%	4%
Flat	65%	53%	41%	32%	44%
Improving	23%	43%	53%	64%	52%

# CARW MEMBER MARKET SURVEY

How would you describe the outlook for the SE WI **Industrial** market?

	2013	2014	2015	2016	2017
Declining	3%	0%	0%	3%	1%
Flat	25%	13%	10%	14%	28%
Improving	72%	87%	90%	83%	71%

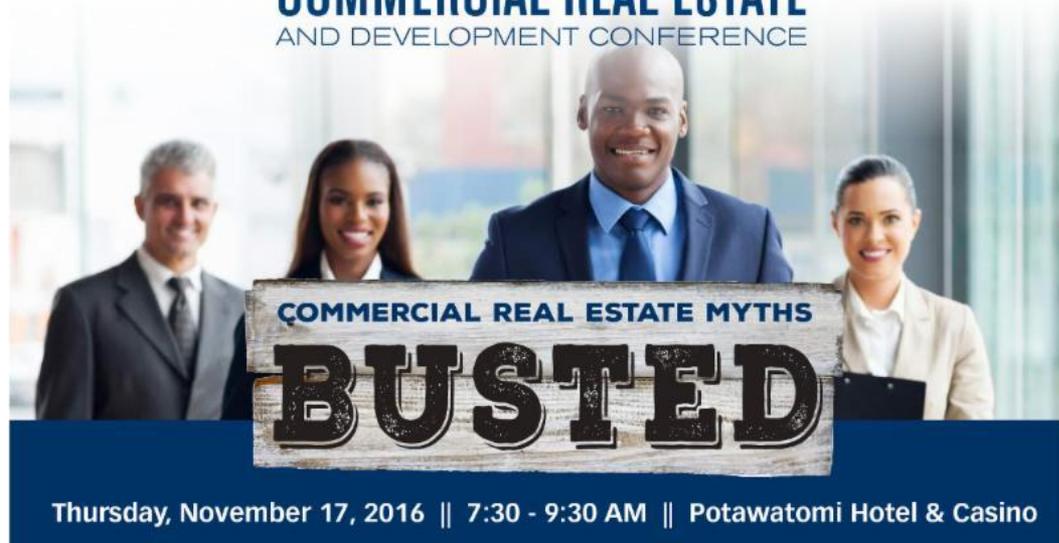
# CARW MEMBER MARKET SURVEY

How would you describe the outlook for the SE WI **Retail** market?

	2013	2014	2015	2016	2017
Declining	4%	0%	0%	0%	6%
Flat	43%	23%	29%	19%	46%
Improving	53%	77%	71%	81%	48%

BizTimesMedia Presents:

## COMMERCIAL REAL ESTATE AND DEVELOPMENT CONFERENCE



Thursday, November 17, 2016 || 7:30 - 9:30 AM || Potawatomi Hotel & Casino

# CARW MEMBER MARKET SURVEY

Exclusive to BizTIMES



[www.CARW.com](http://www.CARW.com)

@CARW1

