



Monday, August 17, 2015 | North Shore Country Club

# 2015 Golf Outing

There are many benefits of being a CARW Golf Sponsor. Listed below are a few options for your company to MAXIMIZE your exposure on the golf course...! Please contact Allyson if you have any questions or need help elevating your ideas. **All sponsors are required to submit a GOLF SPONSOR QUESTIONNAIRE by Friday, July 17, 2015.**

## ALL SPONSORS:

**All sponsorship levels are invited and encouraged to place promotional/give-away items** in the "CARW Swag Bag." Items may include promotional pamphlets, postcards, or informational tear sheets OR golf related items with your company logo. The possibilities are endless. Each golfer receives the "CARW Swag Bag." (If you are interested to provide a promotional item for the Swag Bag, please see page 2 for quantities).



## HOLE SPONSORS:

CARW encourages hole sponsors to "meet & greet" golfers on the course throughout the day. Maximize your company's exposure by creating special environments by offering **interactive activities, refreshments and/or giveaway items**. Hole Sponsors will compete in the "Golfer's Choice Award" where each golfer receives a ballot to vote for their favorite hole. The Hole Sponsor that receives the most votes will WIN a FREE Hole Sponsorship in 2016.



## BEVERAGE CART SPONSORS:

Lucky you...you will be every golfers' favorite person while delivering icy cold beverages on the course. Why not sweeten the deal by handing out Koozie Can Coolers imprinted with your company's logo...?

## LUNCH, DINNER & COCKTAIL SPONSORS:

Your sponsorship includes the option to display promotional materials in the lunch/dinner hall during the event. Displays can range from project boards to a PowerPoint display. You will have 4' of space (additional space is available, if needed, please make arrangements with Valerie to coordinate). Sponsors must provide all equipment needed for their display. Sponsorships also include appropriate signage at each respective event. Please provide current logo in vector line art form, no later than Friday, July 17, 2015.



Lunch Sponsors will be showcased from 10:00am until 11:30am (set-up from 9:00am -10:00am, tear-down from 12:00pm until 1:00pm)  
Dinner & Cocktail Sponsors will be showcased from 5:00pm until 8:00pm (set-up before 5:00pm, tear-down after 8:00pm)

## CART SPONSORS:

Cart Sponsorship includes your company's logo on all golf carts. Please provide a current logo in vector line art form, no later than Friday, July 17, 2015.

## HOLE-IN-ONE SPONSORS:

Your sponsorship includes your company's logo on (3) 24X36" signs placed at a Par 3 hole on the Red, Blue and White Course. Please provide current logo in vector line art form, no later than Friday, July 17, 2015.

## ADDITIONAL SPONSORSHIP BENEFITS:

Please note due to the rising cost of the event we are unable to provide complimentary lunch & dinner, however will offer a discounted dinner & cocktail reception registration rate of \$50 for golf sponsors. **A lunch-only option for sponsors priced at \$20 per person.** The discounted rate will be limited to 4 persons per sponsor, each additional person will have to pay the full amount of \$65 for dinner. Space is extremely limited. This is a first come, first serve offer for golf sponsors.



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# *2015 Golf Outing Sponsorship Questionnaire*

## **PROMOTIONAL ITEMS:**

Considering supplying promotional items in the Swag Bag or On-the-Course..? Order early to avoid last minute charges.

Items can be drop-shipped to the CARW office. Please notify Valerie if you choose this option. Do not contact the course directly.

DROP SHIP TO:  
CARW  
735 N Water Street  
Suite 205  
Milwaukee, WI 53202

Items must be delivered between August 10-12. There is limited storage space and will be granted to sponsors on a first come, first serve basis.

## **HOW MANY ITEMS SHOULD I ORDER:**

There's a maximum of 216 golfers, playing on 27 holes collectively. Golfers only play 18 holes, in Scramble Format. The North Shore Country Club has (3) 9-hole courses: Red 1-9, Blue 1-9 and White 1-9.

If you plan to give away an item in the "Swag Bag," you'll need 216 items.

If you plan to give away an item on the course, you'll need 144 items.

If you plan to do both, you'll need 360 items.

## **SIGNAGE:**

CARW provides signs for each sponsor of the CARW Golf Outing. However, if you would like additional signage, please contact Chad Schultz of Innovative Signs at 262-432-1330.

## **SPONSORSHIP QUESTIONNAIRE:**

Why do I have to complete the sponsorship questionnaire...?

There will be over 75 sponsors at the outing, in addition to 216 golfers. With so much going on all at once, the questionnaire helps with planning of the event.

In order for us to better serve you, we require every sponsor to submit a completed questionnaire. If we do not receive a form, we assume that you are not participating at the golf outing.

The form also helps us make sure we have enough volunteers and equipment to assist you. It also provides critical information that will help to determine hole placement and arrival times.

We understand that you might not have every detail confirm by the questionnaire deadline, however fill out the form with as much information as possible. If details change you can re-submit your revisions prior to the event.

## **WHAT IS THE NEXT STEP...?**

Contact Valerie to confirm your participation at the event by calling 414-271-2021. Then submit completed **GOLF SPONSOR QUESTIONNAIRE**. Forms must be received by Friday, July 17, 2015.



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# 2015 Golf Outing Sponsorship Questionnaire

**COMPANY NAME:** \_\_\_\_\_ **SPONSORSHIP TYPE:** \_\_\_\_\_  
(List your company name how you want it printed on your sign) (Hole, Beverage Cart, Putting Green, Driving Range, etc)

- ☐ Yes! Our company will have representation at the 2015 CARW Golf Outing (besides your golfers).
- ☐ No one will be at NSCC during the event, however we plan to contribute a promotional or raffle item.
- ☐ Sorry....our company will NOT have representation at NSCC during the event or utilize our sponsorship benefits.

## REQUIRED INFORMATION: (check more than one if applicable)

Please complete this form to the best of your knowledge. You may re-submit if things change.

### ALL SPONSORS:

- ☐ **Merchandise OR Promotional Material in the CARW Golf Gift "Swag Bag"** (size of items may not exceed 12")  
List the Merchandise OR Promotional Material:

- ☐ **Raffle Donation**  
Please describe item: (for sporting event tickets, please list # of seats, date of the event and seat assignment).

- ☐ **YES! Our Volunteers Need Lunch!**  
There is a \$20/person fee for lunch. (list names)

- ☐ **YES! Our Volunteers Are Staying for Dinner!**  
This is an additional \$50/person fee that includes lunch, cocktail reception and dinner. (list names)

### HOLE SPONSORS ONLY:

- ☐ **Food or Beverage Hole**  
What type of Food or Beverage will you serve?

- ☐ **Merchandise Give-Away on Course**  
List the Merchandise:

- ☐ **Speciality Activity**  
List what type of Activity:

### LUNCH, DINNER, RECEPTION SPONSORS

- ☐ **Clubhouse Display**  
List display materials: (Please list if you need electricity)

**Please help us serve you better by being as descriptive as possible. Your answers will determine arrival time and the number of needed volunteer staff members.**

### SUPPLIES ON COURSE: (Hole Sponsors Only)

Please list all the Supplies you will bring for the day: (Tables, Chairs, Coolers, Tent, Merchandise, etc.)

### SPECIAL CONSIDERATIONS:

Special restroom consideration will be given to pregnant women or persons with medical conditions. Use this section to list any special considerations such as the need for electricity, Par 3 (limited to 3 sponsors, first come, first serve basis) water hole, Par 5, etc.

**QUESTIONNAIRES MUST BE RETURNED NO LATER THAN FRIDAY, JULY 17, 2015**