

2015 CARW/ICSC RETAIL EVENT

THE ART OF URBAN ENTERTAINMENT, SPORTS AND RETAIL



CARW and ICSC are proud to present the State's biggest and best annual retail conference. Join us for an afternoon of featured speakers, industry roundtables, a project showcase, and the best networking with retail and commercial real estate professionals.

Keynote:



This year's keynote speaker will discuss the largest development in downtown Milwaukee in a generation. Peter Feigin, President of the Milwaukee Bucks, will discuss the downtown Milwaukee arena project and the ancillary development that will amount to more than \$1 billion. He has served as President since 2014 and works closely with the new owners and other stakeholders on this catalytic project.

Details:

LOCATION: Potawatomi Hotel | 1721 W Canal Street

DATE: Tuesday, April 21

TIME: 11:45—6:30 p.m.



Sponsorship Levels:

Presenting Sponsorship (\$5,000): This is an exclusive sponsorship available to one company. Presenting sponsors receive 8 complimentary registrations and the opportunity to address the audience of 250+. Host a visitors' booth at the conference as well as place marketing materials in attendee packets.

Platinum Sponsorship (\$2,000): Platinum Sponsorship is limited to 2 entities with industry/segment exclusivity. Platinum Sponsors receive 4 complimentary registrations to the event and an opportunity to host a visitors' booth at the conference as well as place marketing materials in attendee packets.

Gold Sponsorship (\$1,000): Gold Sponsorship is limited to 10 entities. Gold Sponsors receive 2 complimentary registrations to the event and an opportunity to place marketing materials in attendee packets.

Silver Sponsorship (\$350): Be a part of the exciting Wisconsin Retail Conference with an Event Sponsorship. Event Sponsors will be recognized in all marketing and promotions as well as at the event.

Sponsorship Deadline is March 8

Please submit completed SPONSORSHIP form along with payment to the CARW office:
735 N. Water Street., Ste. 205 | Milwaukee, WI 53202 | p: 414.271.2021 or e: tracy@carw.com

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Check: Amount Enclosed: _____
(Make Checks Payable to CARW)
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